

Irresistible TITLE TEMPLATE ①

“Get the Outcome”

VERB _____ to _____
1 SPECIFIC ULTIMATE OUTCOME

- Find the #1 outcome your ideal clients crave most and know they want!
- Outcomes that are tangible, measurable and easily visualized work best
- Have a short 3-word title with a longer sub-title that explains more



Finding the One
A clear path to the
one you're meant to marry

“My first program launch made
over \$25,000 in just a month!”

-Bary Lyman
meettomarry.com

Irresistible TITLE TEMPLATE ②

“Unique Result Secrets”

3 WORDS:

1. Adjective that makes the end-result unique
2. The end-result your ideal clients crave
3. Secrets to get it!



“Soulful Sales Secrets”

“My life has changed...
I’m so grateful!”

“Vrinda gave me confidence and the formula
to make money with my gifts. Last year I
increased my income to \$158,000!”

-Linda Albright
unleashurbiz.com

Irresistible TITLE TEMPLATE ③

"End Your Pain"

End or Get Free from the #1 Urgent Problem / Pain

- Find the highest-priority problem your ideal clients want relief from
- Make sure this is a pain they're distinctly aware of



"Free Your Knee Pain"

"My income has doubled!"

"Thanks to Vrinda's programs, I have a clear niche and the words to attract my ideal clients. I'm consistently making over \$10,000 a month!"

-Cinder Ernst

lesskneepain.com

NEXT STEP: Book a complimentary Irresistible Offer Strategy Session with one of our Irresistible Marketing Coaches!

<http://www.irresistiblemarketing.com/offer-strategy-session>