MARKETING SOLVED
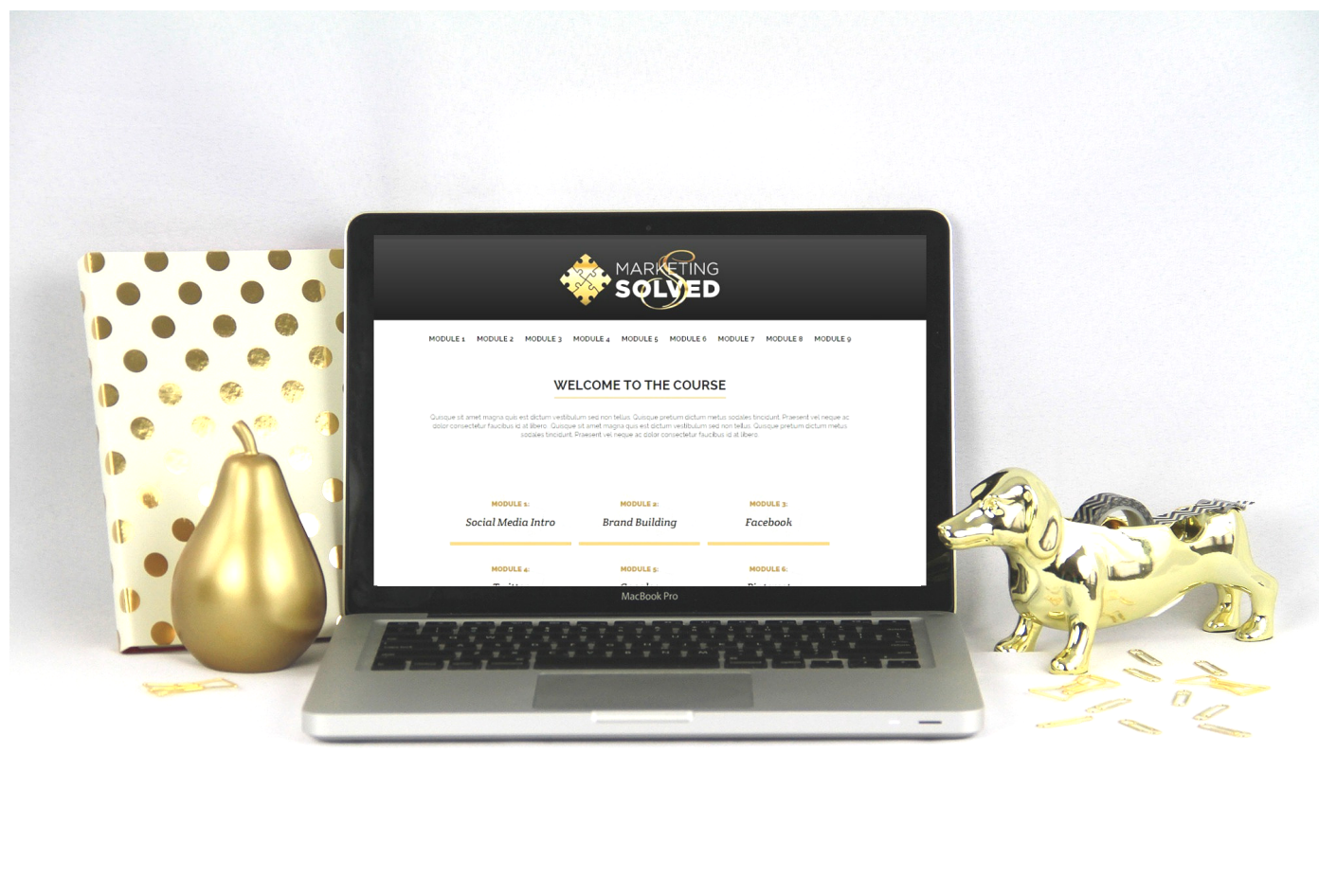
WELCOME PACK

TAR'LESE & KATHERINE

MARKETING SOLVED

WELCOME

Thank you for joining the Marketing Solved community! We're excited to give you this welcome pack to jump start your digital marketing.

✦ 7 Done for You Social Statuses to Get You More Engagement

✦ 12 Ways to Drive Traffic to Your Website

✦ The Ultimate Guide to Creating Online Graphics for Free

GET MORE EXCLUSIVE DIGITAL MARKETING STRATEGIES + TRAINING AT
MARKETINGSOLVED.COM.

7 DONE FOR YOU SOCIAL STATUSES TO GET YOU MORE ENGAGEMENT

1) **The Thank You Post**: "If you are seeing this, I just want you to know I really appreciate you. THANK YOU!"

2) **The Recommendation Request**: "I am looking for a book recommendation, have you read anything lately you've loved?"

"I am ready to start a new show, do you have a favorite Netflix recommendation?"

3) **The Questions**: "If you could have any job or career you wanted, what would you be?"

"If you had $1,000, would you rather have a new wardrobe or a vacation?"

4) **The Opinion Request**: "Which image do you like best?

(Compare two images: It could be a dress, an outfit, office decor, e-book covers.

5) **The All Time**: "What is your ALL TIME favorite movie, book, song, vacation spot, quote?

6) **The Fill in the Blank**: "If I could live anywhere in the world, I would live _____ ?"

7) **What Do You Like Better:** "Coffee or Tea"
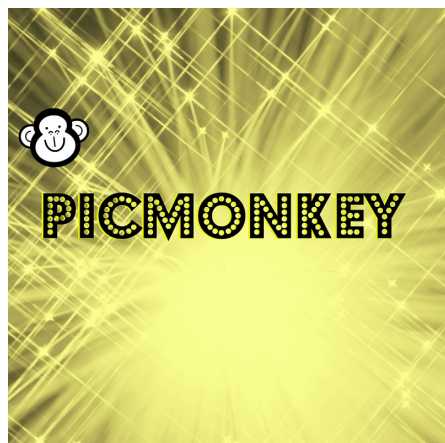"Mac or PC" "Peanut Butter or Jelly"

12 Ways to Drive More Traffic to Your website

when you're ready to share your content, use this checklist to ensure you're maximizing every traffic opportunity available

- Email Marketing - Send Content to Your Site

- SEO + Keywords

- Advertise - Social + Google Adwords

- Share on Social Media

- Use Teaser Headlines to Get Interest

- Guest Blog + Ask for Guest Bloggers

- Network with Influencers

- Ask Readers to Share

- Submit your articles on Aggregator Sites

- Share on Reddit and Stumble Upon

- Share in Facebook Groups

- Use Videos to Share your Content

ULTIMATE RESOURCE

TO CREATE ONLINE GRAPHICS

Digital Marketing must incorporate custom graphics + images that can be included in all types of content. These images are not difficult to create and they do not have to be costly to be effective.

This guide gives you 21 different options to get zero cost + royalty free images to create your custom graphics and images to draw in your customers with your content.

CREATE GRAPHICS

- picmonkey.com
- canva.com
- pixlr.com
- piktochart.com
- quozio.com
- pinwords.com
- pinstamatic.com
- ribbet.com
- ipiccy.com
- paint.net
- fotor.com
- wordswag

FREE IMAGES

- pixabay.com
- kaboompics.com
- morguefile.com
- unsplash.com
- pexels.com
- picjumbo.com
- freeimages.com
- freerangestock.com
- deathtostockphoto
- freepik.com