



*Lisa Sasevich*

# 108 Places to Speak and Get New Clients **DIRECTORY**



## WELCOME, MISSION-DRIVEN ENTREPRENEURS!

**Do you have a product or service to sell, but you aren't sure where to find your Ideal Clients?** To leverage your efforts, maximize your sales and help the most clients, you have to find your right-fit audience of people who need the product or service you provide. Even with the structure of my proven Speak-to-Sell Talk® leading to your Irresistible Offer, you still have to find the places where your Ideal Client gathers so you can make that offer. Not to worry – in my “108 Places to Speak and Get New Clients” directory below, you will find just that!

Many organizations have local meetings and national conferences, as well as virtual speaking platforms. Don't hesitate to research and reach out to find out what kind of opportunities they have available! You'll be surprised at what opportunities open up when you simply ask :-)

You will notice that we have included significantly more than our originally-planned 108 speaking resources to find new clients, but when we looked at narrowing down the list, we decided they were all too valuable not to include! You know how we love to over-deliver ;-)

Let's get started!

*Lisa Sasevich*

## ABOUT LISA SASEVICH

After 8 years helping corporate giants like Pfizer and Hewlett-Packard generate billions in sales, and then finally following her passion to work in the personal development space, again taking small companies from 6 to 7-figures quickly, Lisa Sasevich was suddenly fired from her dream job the night before Christmas Eve. With a husband in medical school and two toddlers at home, it was devastating.

But, after some soul-searching, the “Queen of Sales Conversion” decided it was time to parlay her talents into her own profits—and to help others do the same. She started a home-based business—with nothing more than a phone line, a laptop and the stolen hours of the night after her kids were tucked into bed.

Her mission: To teach entrepreneurs who “hate the sales part” how to leverage their talents, products, and services into massive profits without feeling salesy.

A few short years and over \$35 million in sales later, Lisa has helped over 15,000 thousand clients in 134 countries earn more by doing what they love most. Lisa's company, The Invisible Close™, has been honored in the Inc. 500 and named one of Inc. Magazine's fastest-growing privately held companies two years in a row. Kym and Sandra Yancey of the eWomenNetwork put it, “without question she is brilliant at teaching others to leverage their unique gifts and qualities into a financial windfall.”



**Find your Ideal Client below with a corresponding list of organizations that host LIVE and/or VIRTUAL events for your Ideal Client.**

*NOTE: We compiled these resources through recommendations from our clients. It has not been verified, so please do your due diligence as you would with any opportunity that came your way.*

Many organizations have local meetings and national conferences, as well as virtual speaking platforms like monthly online trainings for members, blogs and podcasts. Don't hesitate to research and reach out to find out what kind of opportunities they have available!

## WOMEN BUSINESS OWNERS

- eWomenNetwork
- National Association of Women Business Owners (NAWBO)
- Professional Women's Roundtable (PWR)
- Ladies Who Launch
- For You Network
- Women's Small Business Expo (Host: Linda Hollandar)
- American Business Women Association (ABWA)
- Chamber of Commerce Women's Groups
- Financial Women International (FWI)
- Women's Global Network (WGN)
- Direct Selling Women's Alliance (DSWA)
- Women in Consultants (WIC)
- National Association of Professional Women (NAPW)
- National Association of Christian Women Entrepreneurs
- Moms Entrepreneurial Associations
- Women's International Network (WIN)
- Valley Women's Network (Canada)
- Company of Women
- Professional Organizers (NAPO)
- Association of Professional Sales Women
- BizyMoms.com
- Center for Women's Enterprise (CWE)
- Professional Organizers of Canada (POC)
- Graduate Schools
- Association of Image Consultants
- Women's Chamber of Commerce
- Forum for Women Entrepreneurs (FWE)
- Association of Women in Finance (AWF)
- ThePreparedPerformer.com

## SMALL BUSINESS OWNERS

- Small Business Development Centers (SCORE)
- Chambers of Commerce
- Elks Club
- Kiwanis Clubs
- Nationality-based Groups (Hispanic, Latin, Asian, etc.)
- Networking for Professionals
- Direct Selling Association (DSA)
- My Referral Club (MRC)
- Chiropractor Associations
- Naturopathic Doctors
- National Association of Nutrition Professionals
- Biznik.com
- Rotary Club
- National Home Builder's Association
- National Association of Realtors
- Realtor Associations
- National Association of Mortgage Brokers
- Peak Potentials – T. Harv Eker
- International Association of Trainers & Facilitators
- National Speakers Association (NSA)
- Professional Organizers (NAPO)
- American Advertising Federation
- Promotional Products of Canada (PPR)
- Future Farmers of America (FFA)



## SMALL BUSINESS OWNERS (CONTINUED)

- Professional Organizers of Canada (POC)
- Institute of Chronic Disorganization Group – idg.org
- Incubator Program
- Graduate Schools
- Speakers Associations
- Writers Groups & Conferences
- Art Directors Club
- American Institute of Graphic Artists (AIGA)
- HOW Design Conference
- Commonwealth Club – San Jose
- CEO Space
- American Veterinary Medical Association (AVMA)
- American Holistic Veterinary Medical Association (AHVMA)
- Melbourne Business Network (Australia)
- Association of Manufacturing Excellence (Australia and Worldwide including North America)
- Coworking Spaces
- Thrive Global
- Conscious Capitalism
- Brian Tracy
- National Retail Federation
- World Shoe Organization
- Association of German Chambers of Commerce and Industry (IHK) - Germany

## FEMALE EXECUTIVES

- National Association of Female Executives (NAFE)
- Women in Technology (WITI)
- Governor's Conferences (each state has their own)
- Financial Women International
- Association for Women in Technology (AWT)
- Other Trade/Professional Associations for Women
- Women's International Network (WIN)
- Executive Healthcare Business Woman's Association
- Women in Science
- Women in Business & Banking
- Women in Ophthalmology
- Blue Suit Moms
- National Associations of Physicians and Executives
- American Association of Physicians and Executives
- Women in Construction
- Society of Women Engineers
- Vistage
- National Association of Professional Women (NAPW)
- Valley Women's Network (Canada)
- CEO Moms
- Company of Women
- Association of Professional Sales Women
- American Advertising Federation
- Graduate Schools
- P.E.O. Organizations
- Global Association of High Achieving Women
- Women Executive Network (WXN) – Vancouver BC
- Flourishnetworking.com

## CORPORATE MANAGERS IN HUMAN RESOURCES OR ORG DEVELOPMENT

- America Society for Training and Development (ASTD)
- Society for Human Resources Management (SHRM)
- Human Resources Strategic Planning Society
- International Association of Trainers and Facilitators
- Project Management Institute (PMI)
- OD Network
- Health and Wellness Conferences
- HR Director Conferences
- Women in Technology International (WITI)



## COACHES AND CONSULTANTS

- International Coaching Federation (ICF)
- Professional Coaches and Mentors Association (PCMA)
- Michelle Schubnel – Coach and Grow Rich
- Christian Mickelsen – Free Sessions That Sell
- Association for Professional Consultants (APC)
- Institute for Management Consultants (IMC)
- International Association of Trainers and Facilitators
- Project Management Institute (PMI)
- National Speakers Association (NSA)/Writers Groups and Conferences
- National Wellness Conference
- San Diego Professional Coaches Alliance
- American Council on Exercise
- Women's Wisdom
- America's Beauty Show
- International Beauty Show
- American Business Women's Association (ABWA)
- Bar Associations
- Trade Associations

## SPIRITUALLY-MINDED INDIVIDUALS

- Unity Church
- Church of Religious Science
- Church of Spiritual Discovery
- I Can Do It Conferences (Hay House)
- Hay House Radio
- Celebrate Your Life Conferences
- Health Expos
- Ministers Conferences
- Saddleback Church
- Happiness Club (International organization)
- Tribal Truth
- Omega Institutes
- Esselin Institute
- Kripalu
- All That Matters
- Science of Mind Churches
- Athena Women Organization
- Braveheart Women
- Natural Food Stores
- Spiritual/ local bookstores
- Whole Life Expo
- National Wellness Conference
- SNAP (SNAP international)
- Institute on Violence, Abuse and Trauma (IVAT)

## INDIVIDUALS/SINGLES

- Yoga/Pilates Studios
- Women's Gyms (Curves, Total Woman)
- Sierra Club
- Special Interest Clubs (Running, Walking Hiking, Travel, Naturalists)
- Country Clubs or YMCA
- Groups for Singles (Meetups, Church-based)
- Philanthropic Organizations
- Support Groups
- Adult/Continuing Education
- Peak Potentials – T. Harv Eker
- Willowcreek Community Church
- Saddleback Church
- Happiness Club
- Cruises
- Health Clubs/Spas
- Natural Food Stores
- Divorcing Divas



## PARENTS/MOMS

- Mothers of Preschoolers (MOPS)
- Mom's Club of America local chapters
- Parent Teacher Associations (PTA)
- LeLeche League
- Parents Without Partners
- Private Schools/Preschools
- Doulas
- Blue Suit Moms
- Moms Entrepreneurial Associations
- Junior League
- CEO Moms
- BizyMoms.com
- Saddleback Church
- New Life Expo
- P.E.O. Organization
- Girls for a Change
- Athena Women Organization
- Braveheart Women
- Midwives/natural birthing centers
- National Down Syndrome Congress
- Down Syndrome Association
- Club 21 (Down Syndrome Org)
- Barnes and Nobles
- MommyCon
- Kiwanis Clubs
- Local Libraries
- Local Churches

## HEALTH/FITNESS PROFESSIONALS

- Sport Coaches Association/Player Associations
- Physical Therapists
- Orthopedic Surgeons
- Center for High Performing Athletes
- Athletic Republic
- Athletic Director Associations
- Protherapy
- Chiropractor Associations
- Naturopathic Doctors
- Midwife organizations
- National Association of Nutrition Professionals
- National Restaurant Association
- Acupuncturists
- Health Care Business Association
- Executive Healthcare Business Woman's Association
- Women in Ophthalmology
- National Association of Physicians and Executives
- Future Farmers of America (FFA)
- New Life Expo
- Health Clubs/Spas
- Colon hydrotherapists
- Massage therapists
- Music therapists
- Natural Food Stores
- Whole Life Expo
- Player's Associations
- American Academy of Orthopedic Executives
- American Academy of Orthopedic Medicine
- Physical Medicine & Rehabilitation (PM&R)
- American Academy of Anti-Aging Medicine (A4M)
- Institute for Functional Medicine (IFM)
- Functional Medicine Success Summit
- Regenerative Business Summit
- Fitness Business Summit
- American Organization of Nurse Executives
- American Association of Critical Care Nurses
- American Holistic Nurses Association
- American Nurses Association





## EXECUTIVES

- National Restaurant Association
- National Association of Physicians and Executives
- National Home Builders Association
- Vistage
- Global Technologies and Communications
- Young Presidents Organization (YPO)
- American Advertising Federation
- Elks
- Rotary
- Masons
- Graduate Schools
- CEO Peer Groups
- CEO Space
- MENSA
- GoodMenProject.com
- Real Estate Investor Associations (REIA)
- Local Landlord Associations

**Congratulations on grabbing my “108 Places to Speak and Get New Clients” directory!** While this directory is a huge step toward getting you booked and out in front of more of your ideal clients to make your Irresistible Offer, remember that it’s important to also have your speaker outline, an engaging talk title, valuable bonuses and limiters, and the proven structure of my Speak-to-Sell Formula® that leads to your offer in an effortless, non-salesy way. These details can all be found in the Speak-to-Sell® 2.0 Virtual Training Program, our one-stop shop for everything you need to be prepared to speak at all of the places where your Ideal Client gathers!