Prospecting Sheet

Client Information	nn.			Send Media Kit
Company Name:			Type of Busines	s:
Company Addres	ss:			
City:	State:	ZIP:	Phone:	
Contact:			Title:	
Decision-Maker:				
Goals of the Cal	I			
Goals of the Cus	stomer			
Ways to Help Customer Fulfill Goals				
Objections of Cu	ustomer			
Responses to O	bjections			
Ways to Ensure	Customer Satis	sfaction		