

The Ultimate Directory of Powerful Podcasters, Big Time Bloggers & Social Media Stars

240 NEW MEDIA INFLUENCERS

Who Can Make You Famous With The Push Of A Button

Brought to you by

STEVE OLSHER

AMERICA'S REINVENTION EXPERT



www.SteveOlsher.com



Steve Olshe

Welcome to The Ultimate Directory of Powerful Podcasters, Big Time Bloggers & Social Media Stars!

It is with great pleasure that I bring you the ***240 New Media Influencers Who Can Make You Famous With The Push Of A Button.***

I have scoured the planet to compile this Directory and guide you towards those who can best help you 'Broadcast Your Brilliance'. Inside, you will find today's leading Podcasting, Blogging and Social Media influencers, complete with their photo, preferred new media platform, social media follower counts, short biography and email address.

Choosing whom to feature, as you might imagine, was no small undertaking. Our team reviewed literally thousands of potential influencers before compiling the final lists. To make our determinations for inclusion, we created a ranking system based on the following:

- Their total number of social media followers
- The approximate number of page views for their site
- The average number of monthly downloads for their show
- Their Google Page Rank
- And, other applicable variables

We then assigned a 'score' for each influencer based on these criteria. Those with the highest tallies are shown in the pages that follow.

As with any subjective process, I acknowledge that ours may have flaws. We likely missed more than a handful or two of

influencers that ***should*** have been included.

That said, the 240 selected are among the world's best and have a combined reach of over 523,000,000! Can you imagine how the trajectory of your business (and your life) would change if you were able to share your mission and message with that many people?

Needless to say, it would have a monumental impact. However, while I do encourage you to connect with each person shown, I strongly caution you to refrain from contacting them until you are ***100%*** ready to do so.

How will you know when you're 100% ready? When you can confidently answer "***YES!***" to at least four of the five questions shown below:

1. Have I already been a guest on at least 20 other shows?

Let's face it, you don't want your first TV interview to be with Oprah, nor do you want your first radio interview to be with Howard Stern. The influencers featured within these pages are the true icons of the new media world. You have ONE shot to get it right. Mess it up and not only will you never be invited back to their show, given that the world of influencers is fairly tight, word will spread about your appearance and the odds of being invited onto others' shows will be dramatically reduced.

Recommendation: Cut your teeth on shows with significantly less reach before reaching out for those featured in this Directory who are in the upper echelons of the game.

2. Have I already added value for the person I'm reaching out to in a meaningful way?

Adding value, first and foremost, means giving without the expectation of reciprocation. It means that you *genuinely* want the beneficiary to reap measurable reward from your efforts. And, it means that you have a clear understanding of the positive outcome you envision for them as a result of the time, energy and/or resources you have invested. Adding value takes myriad forms. For example, you can volunteer at one of their live events, share their social media posts, introduce them to someone you know who they've publicly expressed an interest in meeting, help promote their book or, perhaps, refer a client or student to them to take advantage of their offerings.

Recommendation: Research what the influencer's current "currency" is and identify ways that you can help them achieve their desired objective... and then do it.

3. Do I have my own show, or a substantial online presence, and have already connected with, featured, or had an influencer on my show?

When seeking to connect with influencers, it is certainly easier to do so if you're an influencer in your own right, have existing relationships with other influencers and/or have a platform that rivals theirs. Few, however, will meet one, let alone all three, of these criteria. There is, however, an easy solution. Rather than wait for someone to come to your door and 'anoint' you as being ready to get onto the influencer

playing field, take matters into your own hands and start embodying the character traits, and replicating the actions, of influencers you admire.

Recommendation: Become clear on the people you are most compelled to serve, launch your own show (podcast, live stream, internet radio, etc.), commit to your preferred social media platform and begin building your own tribe of loyal fans, followers and subscribers.

4. Have I made my presence felt in their community?

Believe it or not, most influencers *do* actually read the comments posted on their blog/social media posts and take notice of the re-tweets, mentions, likes, shares and other engagement activities. They are especially appreciative when one member of their community helps another by taking the time to provide thoughtful answers to questions submitted or share tools and resources they have found to be effective and can help shorten others' learning curves.

Recommendation: Invest time on a consistent basis to engage with the community of the influencer you'd like to develop a relationship with, make your presence felt (without stalking or being creepy!) and freely share your knowledge and expertise.

5. Do I know this person, their interests, likes, dislikes and have a solid affinity for them?

Before reaching out for an influencer, make sure that you have clarity on their story, belief system, dislikes, focus and how they serve their tribe. Most importantly, be sure that you *actually* like them. It's easy to become enamored with how much reach an influencer has. Do not let this alter your

standards or integrity. Connect only with those who you would feel comfortable bringing home to meet mom. :)

Recommendation: Watch, listen to, or read a minimum of **FIVE** posts from the new media influencers you might want to connect with *before* doing so.

If you follow this strategy, you will inevitably reap meaningful benefit. If you choose to shortcut our suggested process and start sending out rapid-fire emails, consider yourself warned. You may not realize your desired results... and you may burn bridges that cannot be rebuilt.

So take your time, get things in order and when the time is right, hit *SEND*. Remember, influencers are just like you and me. They're regular, everyday folk who have committed to their craft and stayed the course until arriving at their current destination.

They *want* to hear from you. They *need* awesome guests for their show. And, they absolutely *need* content that adds significant value for their tribe.

But, there is a time and place for everything. Step one is to 'Broadcast Your Brilliance'.

I look forward to being blinded by your light.

Steve Olsher



PS — If you know of someone who is qualified to be included in our next edition (it might be you!), please contact me at steve@steveolsher.com. This is an organic document that will be continually updated and new editions will be released regularly.

To receive future versions of *The Ultimate Directory*, be sure to keep your current email on hand with us at www.SteveOlsher.com.

Big Time Bloggers

STEVE OLSHER
AMERICA'S REINVENTION EXPERT

**GARY ARNDT****Category:** Blogger

✉ gary@everything-everywhere.com

FOLLOWERS

160,000 139,000
 122,411

Blogger and photographer, author, creator of the travel blog, Everything Everywhere, former entrepreneur

**KRISTINA BAZAN****Category:** Blogger

✉ kristina.bazan@gmail.com

FOLLOWERS

34,500 2.3M
 1.9M 33,884

Editor of website Kayture, an online fashion destination for everybody loving luxury, lifestyle, beauty and travels.

**AMY BELLGARDT****Category:** Blogger

✉ momspark@gmail.com

FOLLOWERS

72,406 12,078
 198,972 4,932

Founder of MomSpark.net, a blog created to connect moms with fellow moms, exchange tips and share stories.

**RENEE BLODGETT****Category:** Blogger

✉ renee@magicsaucemedia.com

FOLLOWERS

120,000 45,100
 2,895

CEO and Founder of Magic Sauce Media. Her blog is Down the Avenue, which combines technology, culture and life's passions under one roof.

**DAVE BOUSKILL****Category:** Blogger

✉ theplanetd@gmail.com

FOLLOWERS

118,000 126,000
 163,000 500+

Travel expert who showcases the world through award-winning photography, at his award-winning travel blog, The Planet D.

**IAN BRODIE****Category:** Blogger

✉ ian@ianbrodie.com

FOLLOWERS

107,000 4,986
 1,661 500+

Straight talking marketing advice for consultants & coaches at www.ianbrodie.com. Blogger, author of Email Persuasion and ever-hopeful Newcastle

**JEFF BULLAS****Category:** Blogger

✉ jeff@jeffbullas.com

FOLLOWERS

263,000 3,239
 3,914 500+

#1 Content Marketing Influencer, Social Media Marketing Strategist & Speaker, Forbes Top 10 Social Media Influencer, #1 Global Business Blog.

**TORY BURCH****Category:** Blogger

✉ service@toryburch.eu

FOLLOWERS

379,939 1.1M
 1.6M

Chairman, CEO & Designer, Tory Burch. Founder, Tory Burch Foundation.

**PETE CASHMORE****Category:** Blogger

✉ pete@mashable.com

FOLLOWERS

6.6M 2.17M
 3.38M

He has been described as the "Sage of Media" and considered one of the most influential voices of his generation—on and offline.

**JUNTAE DELANE****Category:** Blogger

✉ juntaed@gmail.com

FOLLOWERS

286,000 15,100
 1,982

Digital Brand Manager for USC. Digital Strategist. Marketing Consultant. Public Speaker. Raider fan. Gym Rat.

**MATT DRUDGE****Category:** Blogger

✉ drudge@drudgereport.com

FOLLOWERS

332,000 443
 856,816 4,310

American political commentator and the creator and editor of the Drudge Report, a news aggregator, as well as an author and media personality.

**CHRIS DUCKER****Category:** Blogger

✉ chris@chrisducker.com

FOLLOWERS

55,000 7,387
 17,800

Serial Entrepreneur, Business Coach, Bestselling Author, Keynote Speaker, Podcaster and Blogger.

**REE DRUMMOND****Category:** Blogger

✉ ree@thepioneerwoman.com

FOLLOWERS

621,000 897,000
 3.23M

Award-winning American blogger, No. 1 New York Times bestselling author, food writer, photographer and television personality who lives on a working ranch outside of Pawhuska, Oklahoma

**RON EDMONDSON****Category:** Blogger

✉ ron.edmondson@gmail.com

FOLLOWERS

132,522 2,399
 14,282 6,802
 6,802

Father | CEO | Ideapreneur | Consultant | Keynote Speaker | Author | My Life Mission is HOW "Helping Others Win!"

**CHIARA FERRAGNI****Category:** Blogger

✉ chiara@theblondesalad.com

FOLLOWERS

264,000 5.3M
 1.19M 52,561

Italian blogger and fashion designer who has been employed by Guess as a model/spokesperson. Author of The Blonde Salad.

**MARK FIDELMAN****Category:** Blogger

✉ mark@evolvesinc.com

FOLLOWERS

56,100 3,402
 111,968 220

Author of Socialized! CEO of Evolve! Oft-quoted social media, marketing trends and mobile writer/blogger.

**CHRISTINE GAMBITO****Category:** Blogger

✉ christine@happyslip.com

FOLLOWERS

60,530 10,356
 260,091 12,211

Modern business world consultant/futurist who worked as an executive and consultant within the Global 3000, CEO for Evolve! Inc and author of Socialized!

**RISA GOLDBERG****Category:** Blogger

✉ risa@bigcitymoms.com

FOLLOWERS

295,381
 84,847

Creator of the popular blog, Big City Moms - the most trusted destination for moms, moms-to-be and families.

**LIZ GUMBINNER****Category:** Blogger

✉ liz@coolmompicks.com

FOLLOWERS

508,523 4,098
 96,359 270,628

Prominent blog publisher, cited as a digital influencer and thought leader by Nielsen.

**PEREZ HILTON****Category:** Blogger

✉ Perez@PerezHilton.com

FOLLOWERS

6.25M 8,284
 1.8M 180,984

American blogger, columnist and television personality. His blog, PerezHilton.com, is known for posts covering gossip items about celebrities.

**KRISTI HINES**

Category: Blogger
✉ info@kristihines.com

FOLLOWERS

🐦 66,000 📷 1,355
f 5,995

Freelance writer and business blogger. HubSpot Inbound Marketing Certified and Google Analytics Qualified. Find out how I can help you at <http://kristihines.com>

**JESSA HINTON**

Category: Blogger
✉ bookjessahinton@gmail.com

FOLLOWERS

🐦 197,000 📷 1.2M
f 1.5M YouTube 701

Beauty/fashion blogger, Host, Model, & Smart ass podcast - Anything Goes w/ Jessa Hinton on @Podcastone

**ARIANNA HUFFINGTON**

Category: Blogger
✉ arianna@huffingtonpost.com

FOLLOWERS

🐦 2.24M 📷 111,964
f 1.36M g+ 5M

Founder of The Huffington Post, one of the world's most popular and highly-read blogs

**MATHEW INGRAM**

Category: Blogger
✉ mathew@mathewingram.com

FOLLOWERS

🐦 74,900 📷 2,502
f 94,158

I'm a senior writer at Fortune. I have been the ninth caller and have won the weekend passes. I am an expert in stucco, a veteran in love and an outlaw in Peru.

**KEN JENNINGS**

Category: Blogger
✉ ken@ken-jennings.com

FOLLOWERS

🐦 208,651
f 208,651

Dubbed "the king of Trivia Nation", Jennings won 74 straight games of Jeopardy and \$2.52MM, both American game show records

**MITCH JOEL**

Category: Blogger
✉ mitch.joel@mirumagency.com

FOLLOWERS

🐦 66,500 📷 3,470
f 12,644

President of Mirum. Marketer. Speaker. Author. Media Hacker. Blogger and Podcaster of Six Pixels of Separation. New book - CTRL ALT Delete - out now!

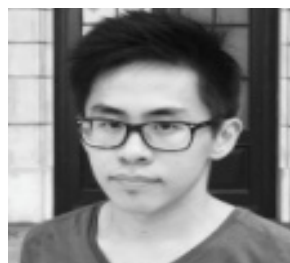
**BIANCA KING**

Category: Blogger
✉ theclosethousewife@gmail.com

FOLLOWERS

🐦 977,000 📷 322,000
f 42,149 YouTube 416

WHOLEsome foodie, restaurateur, graduate of filmmaking, part-time actress, blogger, yogini, homemaker and mom of two poodles. Showbiz Konek na Konek on TV5

**AARON LEE**

Category: Blogger
✉ hi@askaaronlee.com

FOLLOWERS

🐦 478,000 📷 8,250
f 5,098

Grand Master of Customer Delight @PostPlanner. Trying to perfect the art of making cappuccino while running a business. Introvert with awesome hair.

**SIMON MAINWARING**

Category: Blogger
✉ Contact@WeFirstBranding.com

FOLLOWERS

🐦 66,900 📷 5,344
f 478 YouTube 294

Award-winning branding consultant, advertising creative director, and social media specialist and blogger

**MICHELLE MALKIN**

Category: Blogger
✉ writemalkin@gmail.com

FOLLOWERS

🐦 900,000 📷 5,721
f 1.74M YouTube 12,758

American conservative blogger, political commentator, and author. Her weekly syndicated column appears in a number of newspapers and websites



TUCKER MAX

Category: Blogger
✉ tuckermx@gmail.com

FOLLOWERS

346,000 5,744
 417,724

Tucker Max is an American author and public speaker. He chronicles his drinking and sexual encounters in the form of short stories on his website TuckerMax.com



DAVID MEERMAN SCOTT

Category: Blogger
✉ david@davidmeermanscott.com

FOLLOWERS

121,000 3,583
 4,192 754

Marketing & Sales Strategist, keynote speaker, and bestselling author of 10 books including The New Rules of Marketing & PR and Newsjacking.



SCOTT MONTY

Category: Blogger
✉ scott@scottmonty.com

FOLLOWERS

109,000 4,481
 57,598 334

Strategic communications consultant, advisor and keynote speaker. Husband, dad, editor & co-host of <http://ihearofsherlock.com>, generally nice guy. Bostonian in MI.



WALT MOSSBERG

Category: Blogger
✉ support@wsj.com

FOLLOWERS

762,000
 255,386

Executive Editor and columnist, The Verge | Editor at Large and columnist for Re/code | Co-host of the Ctrl-Walt-Delete podcast | Co-producer, Code Conferences.



MURRAY NEWLANDS

Category: Blogger
✉ murray@due.com

FOLLOWERS

593,307 121,035
 771 30,951
 2,044

Startup adviser, investor and entrepreneur who has written for many major publications, such as VentureBeat and Entrepreneur



TSH OXENREIDER

Category: Blogger
✉ tsh@simplelivingmedia.com

FOLLOWERS

80,354 13,459
 231,136 1,941

Creator of The Art of Simple blog, she is an 'accidental entrepreneur' and podcaster of The Simple Show



BEN PARR

Category: Blogger
✉ Ben@benparr.com

FOLLOWERS

65,200 7,537
 191,161 159

Startup guy, Author of @Captivology, Early-stage tech investor & advisor, Curator of <http://techcauc.us>, Formerly editor @Mashable and @CNET



DALE PARTRIDGE

Category: Blogger
✉ Dale@StartupCamp.com

FOLLOWERS

136,695
 65,789

Wall Street Journal Bestselling Author, Founder at <http://StartupCamp.com> & Sevenly, Pro Blogger, Wise Tweeter, Investor, Keynote Speaker



NEIL PATEL

Category: Blogger
✉ neil@neilpatel.com

FOLLOWERS

185,289
 149,086

Entrepreneur, investor & influencer. Columnist for Forbes, Inc, Entrepreneur, Huffington Post & more. Founded KISSmetrics, Crazy Egg, QuickSprout & Hellobar.



MARK RAGAN

Category: Blogger
✉ bekiw@ragan.com

FOLLOWERS

76,500 1,772
 656

CEO of Ragan Communications. Publisher of @PRDaily, @RaganComms, @RaganHealth, HR Communication.

**ERIC RIES****Category:** Blogger✉ eric@theleanstartup.com**FOLLOWERS**

251,624
 18,986
 52,667
 2,128

Entrepreneur and author of the New York Times bestseller *The Lean Startup*.

**DARREN ROWSE****Category:** Blogger✉ darren@problogger.net**FOLLOWERS**

231,000
 16,400
 77,682
 3,843

Speaker, Author, Blogger, Podcaster & Founder of @ProBlogger, @ProBloggerEvent & @DigitalIPS. Husband to @Stylensh. Blogger/Ambassador for @WorldVisionAus

**GRETCHEN RUBIN****Category:** Blogger✉ grubin@gretchenrubin.com**FOLLOWERS**

119,000
 28,000
 176,000

#HappierPodcast & NYT bestselling books: #HappinessProject, #HappieratHome, #BetterThanBefore

**TED RUBIN****Category:** Blogger✉ tedrubin@gmail.com**FOLLOWERS**

335,000
 11,200
 2,958
 347

Author of the book, *Return on Relationships*, Forbes Top Influencer, the most followed Chief Marketing Officer on Twitter

**MARK SCHAEFER****Category:** Blogger✉ mschaefer700@gmail.com**FOLLOWERS**

123,000
 752
 2,978

Chieftain of the blog {grow} & social media bouncer. Consultant, educator, author of five best-selling books including *Social Media Explained* & *The Content Code*

**DAN SCHAWBEL****Category:** Blogger✉ Dan@MillennialBranding.com**FOLLOWERS**

212,000
 2,098
 23,704
 866

New York Times bestselling author, serial entrepreneur, Fortune 500 consultant, TV personality, keynote speaker, career and workplace expert & startup advisor.

**PETER SHANKMAN****Category:** Blogger✉ peter@shankman.com**FOLLOWERS**

168,340
 6,326
 156,560
 901
 4,427

Founder of HARO, author, speaker and worldwide connector who evokes new ways of thinking about advertising and marketing

**ROBIN SHARMA****Category:** Blogger✉ robin@robinsharma.com**FOLLOWERS**

336,934
 2.7M

Robin Sharma is the globally celebrated author of 15 international bestselling books on leadership

**NIOMI SMART****Category:** Blogger✉ niomi@gleamfutures.com**FOLLOWERS**

819,000
 1.5M
 33,915
 1.5M

Popular British blogger who writes about fashion, personal style, restaurants, recipes and global lifestyle topics

**ANN SMARTY****Category:** Blogger✉ seosmarty@gmail.com**FOLLOWERS**

54,900
 713
 3,325

Brand manager @NinjasMarketing, Founder www.MyBlogU.com, Co-founder #VCBuzz #Blogger

**BRETT SNYDER****Category:** Blogger

✉ brett@crankyconciierge.com

FOLLOWERS

172,371

President and “Chief Airline Dork” of Cranky Flier, a consumer airline/flyer-related blog

**BRANDON STANTON****Category:** Blogger

✉ honybrandon@gmail.com

FOLLOWERS
 388,000 4.7M
 18,355 2,305

Creator of the blog and #1 NYT bestselling book, Humans of New York. I take pictures of people on the street and ask them questions.

**LIZ STRAUSS****Category:** Blogger

✉ Liz@successful-blog.com

FOLLOWERS
 128,000 3,706
 1,586 592

A social web strategist and one of the most thoughtful, prolific bloggers on the planet.

**ANN TRAN****Category:** Blogger

✉ ann@ann-tran.com

FOLLOWERS
 511,000 9,297
 2,996

Named 1 of 16 people on Twitter who inspire the world, social media consultant & influencer, travel writer, co-creator of Influencer Chat

**JUDY TRAVIS****Category:** Blogger

✉ ijtbusiness@gmail.com

FOLLOWERS
 229,123 21,862
 1.7M 1.25M

Member of the million subscriber club on YouTube, beauty guru of First Impressions and best known for her channel itsjudytime

**GORDON TREDGOLD****Category:** Blogger

✉ gordon@leadership-principles.com

FOLLOWERS
 172,429 1,271
 120 206

CEO and Founder of Leadership Principles, Leadership Coach, Consultant, Speaker and Author

**CHRIS VOSS****Category:** Blogger

✉ chrisvoss11@gmail.com

FOLLOWERS
 130,000 4,413
 19,851 21,298

Forbes Top 50 Social Media Influencer, Top Retweeted by SM, Consultant, Trainer, Speaker, Photographer, Travel Blogger, Seen Forbes, CNN, Huff Po, Alltop, etc.

**MATT WALSH****Category:** Blogger

✉ TheMattWalshBlog@gmail.com

FOLLOWERS
 51,685 2,661
 377,001

Blogger, writer, media personality, radio talk show host and “professional sayer of truths”

**EKATERINA WALTER****Category:** Blogger

✉ connect@ekaterinawalter.com

FOLLOWERS
 169,000
 1,538

Sprinklr Evangelist, Author: WSJ bestseller Think Like Zuck, Co-author: The Power of Visual Storytelling, International Speaker, I tweet w/European accent

**JASON YORMARK****Category:** Blogger

✉ jasonyormark@gmail.com

FOLLOWERS
 54,700 150
 1,014

Social media professional, blogs about digital marketing, technology, entrepreneurship and relationships

Social Media Stars

STEVE OLSHER
AMERICA'S REINVENTION EXPERT

**PATRICK ABRAR**

Category: Social Media
✉ info@patrickabrar.de

FOLLOWERS

🐦 1.67M [in](#) 500+
f 11,282

Chief Sales Officer @ goodgamestudios, Internet Entrepreneur, Game Industry Insider, Networker of the Year, Social Media Pro, Negotiation Expert

**JON ACUFF**

Category: Social Media
✉ ashley@acuff.me

FOLLOWERS

🐦 227,000 📷 5,516
f 18,238 YouTube 418,209

New York Times bestselling author of five books and popular blogger of StuffChristiansLike.net, with over 3M readers

**TODD ADKINS**

Category: Social Media
✉ todd.adkins@lifeway.com

FOLLOWERS

🐦 332,000 📷 443
f 856,816 [in](#) 5,516

Director of Leadership at LifeWay, Exec Pastor, Keeper of @MinistryGrid, 5 Questions Podcast, I tweet #LeadershipPipeline

**DONNA ATONIADIS**

Category: Social Media
donna.marie@shesconnected.com

FOLLOWERS

🐦 92,400 [in](#) 500+
f 861

Forbes Top 20 Women On Twitter, StatSocial Top -100 Social Media Influencers, Helping Brands on Social + Twitter Party Host #Persicoper

**DAVID ARMANO**

Category: Social Media
✉ davidarmano@gmail.com

FOLLOWERS

🐦 71,600 📷 500+
f 1,253 YouTube 90

Global Strategy Director for Edelman. Intrapreneur, advisor, dad, whiteboard ninja, thinker, doer, co-founder #Allhat, road king & imperfect soul

**JOHN ASSARAF**

Category: Social Media
✉ customerservice@praxisnow.com

FOLLOWERS

🐦 98,570
f 524,268

Featured in the movie The Secret, New York Times bestselling author, serial entrepreneur, brain researcher, CEO of PraxisNow

**KING BACH**

Category: Social Media
andrewbachelor1914@gmail.com

FOLLOWERS

🐦 1.23M 📷 6.1M
f 6.3M YouTube 754,592

Given name of Andrew B. Bachelor, he is an actor, comedian and Internet personality who is the MOST followed person on Vine.

**YACINE BAROUDI**

Category: Social Media
✉ yacine.baroudi@gmail.com

FOLLOWERS

🐦 49,100 📷 828
f 350 [in](#) 500+

Digital Strategist, Healthcare Marketer & Researcher, Top 50 Social Media Influencers

**JEFF BARRETT**

Category: Social Media
✉ jeff@statuscreative.com

FOLLOWERS

🐦 225,000 [g+](#) 1,719
f 454

CEO of STATUS CREATIVE, Forbes Top 40 Social Media Power Influencer, Washington Times Communities Columnist

**PAUL BARRON**

Category: Social Media
✉ paul@foodabletv.com

FOLLOWERS

🐦 153,000 📷 500+
f 15,900 YouTube 5,479

Passionate food and web technology expert, producer & filmmaker, entrepreneur, speaker, author and founder of FoodableTV.com

**JORDAN BELFORT**

Category: Social Media
✉ jordan@jordanbelfort.com

FOLLOWERS

75,495 31,825
 231,506 11,312

American author, motivational speaker, and former stockbroker, better known as "The Wolf of Wall Street"

**VERONICA BELMONT**

Category: Social Media
✉ v@veronicabelmont.com

FOLLOWERS

1.76M 47,585
 35,780 6,926
 2.4M

Influential technology expert, host of the popular YouTube shows/podcasts, The Sword & Laser and Vaginal Fantasy

**BOBBI BILLARD**

Category: Social Media
✉ bobbibillarddotcom@gmail.com

FOLLOWERS

127,010 118,601
 4.8M 14,026

Regarded as one of the most prolific centerfold models and social media celebrities, former Women of Wrestling participant

**KEN BLANCHARD**

Category: Social Media
✉ ken.blanchard@kenblanchard.com

FOLLOWERS

231,000 2,895
 1,631 3,100

American author and management expert. His book The One Minute Manager has sold over 13 million copies and translated into 37 languages

**OLIVIER BLANCHARD**

Category: Social Media
✉ olivieralainblanchard@gmail.com

FOLLOWERS

50,300 5,838
 1,389 500+

Head of Marketing Innovation and Business Strategy at OABC, author, keynote speaker

**RABBI SHMULEY BOTEACH**

Category: Social Media
✉ info@shmuley.com

FOLLOWERS

243 3,723
 653,200 795

American Orthodox Rabbi, author of 30 books, including Kosher Sex: A Recipe For Passion & Intimacy, TV host, public speaker

**ANDRE BOURQUE**

Category: Social Media
✉ andrefbourque@gmail.com

FOLLOWERS

83,700 751
 500+

Editor Emeritus @Technorati, Entrepreneur @HuffingtonPost, SocialMedia2day Writer, Tech Evangelist Covering High Growth Industries

**DANAH BOYD**

Category: Social Media
✉ zephoria@zephoria.org

FOLLOWERS

113,000 2,264
 4,048 1.45M

Social media scholar, youth researcher & advocate, Microsoft Research, Data & Society, NYU

**CHRIS BROGAN**

Category: Social Media
✉ chris@ownermag.com

FOLLOWERS

333,000 3,917
 7,692 500+

American author, journalist, marketing consultant, and speaker about social media marketing.

**BRENÉ BROWN**

Category: Social Media
✉ media@brenebrown.com

FOLLOWERS

304,000 219,000
 721,000

Research professor, expert on vulnerability, courage, authenticity, and shame. One of the most popular TED talks of all time.

**KATHRYN BUDIG****Category:** Social Media

✉ kathryn@kathrynbudig.com

FOLLOWERS

59,400 155,000
 200,404

Aim True founder, Yoga Teacher, Author, Yoga Journal + Yahoo Health Contributor, Under Armour Athlete, Food Blogger, Poses for Paws Founder

**LILACH BULLOCK****Category:** Social Media

✉ lilach@commsaxis.com

FOLLOWERS

87,800 1,287
 4,316 500+

Co-Founder of @CommsAxis with @danpurvis. #Digital #marketing, #socialmedia & #content agency.

**BRENDON BURCHARD****Category:** Social Media

✉ brendon@lifegoldenticket.com

FOLLOWERS

54,000 46,000
 4.19M 365,000

Author on motivation, high performance, and online marketing. #1 New York Times bestselling author and one of the most followed people on Facebook

**JASON CALACANIS****Category:** Social Media

✉ jason@calacanis.com

FOLLOWERS

259,639 13,634
 112,631 734,032

Internet entrepreneur, co-founder of Weblogs, Inc., angel investor, keynote speaker, founder of Mahalo.com, Launch and the Open Angel Forum

**GRANT CARDONE****Category:** Social Media

✉ cardonesuccess@gmail.com

FOLLOWERS

354,712 86,190
 23,904 119,515
 484,495

Author, international speaker, approved NADA provider, and highly-successful entrepreneur

**KRIS CARR****Category:** Social Media

✉ info@kriscarr.com

FOLLOWERS

123,000 73,400
 403,124 25,807

Multiple NY Times best-selling author, wellness activist, cancer thriver and creator of the Crazy Sexy Starter Kit

**DEEPAK CHOPRA****Category:** Social Media

✉ ccmedia@chopra.com

FOLLOWERS

2.6M 41,831
 100,134 1,107

He serves as the Co-founder of Jiyo, Founder of The Chopra Well on YouTube

**MICHAEL CHITWOOD****Category:** Social Media

✉ info@drchitwood.com

FOLLOWERS

424,000 500+
 1.5M

Successful CEO, World Renowed Inspirational Speaker. Appears frequently on National Television. Conducts 150 live seminars each year

**BRIAN CLARK****Category:** Social Media

✉ brian@copyblogger.com

FOLLOWERS

180,353
 58,177

CEO of Rainmaker Digital, founder of www.copyblogger.com, host of www.unemployable.com, curator of http://further.net.

**ROBERT CLAY****Category:** Social Media

✉ robert.clay@marketingwizdom.com

FOLLOWERS

93,200
 500

INTJ Entrepreneur; strategist; author; speaker and business mentor to aspiring market leaders. Digital native and foodie into cars, design, Apple and skiing

**MARSHA COLLIER****Category:** Social Media

✉ marsha@coolebaytools.com

FOLLOWERS

137,000 22,556
 2,553

Author, radio personality and educator specializing in technology and training individuals how to use and make money on eBay and online

**JOEL COMM****Category:** Social Media

✉ joel@infomediainc.com

FOLLOWERS

238,000 4,263
 39,435 7,940

Professional Keynote Speaker, NY Times Best-Selling author, Futurist and Social Influencer

**SUSAN COOPER****Category:** Social Media

✉ ncsusan@gmail.com

FOLLOWERS

67,300 1,923
 1,186 174

Social media enthusiast and strategist, creator of social media campaigns to help build awareness

**BARBARA CORCORAN****Category:** Social Media

✉ info@barbaracorcoran.com

FOLLOWERS

421,202 95,951
 332,372 19,924

As one of the investor/sharks on ABC's Shark Tank, Corcoran has invested in twenty-two businesses, competing to make those deals for all to see and pushing them on to success.

**MARK CUBAN****Category:** Social Media

✉ mcuban@gmail.com

FOLLOWERS

4.5M 1.3M
 1.16M 259

Mark is chairman and CEO of AXS tv, one of ABC's "Sharks" on the hit show Shark Tank, and an investor in an ever-growing portfolio of businesses.

**MATT CUTTS****Category:** Social Media

✉ matt@google.com

FOLLOWERS

493,942 341,322
 341,322

American software engineer, former head of the web spam team at Google, search quality and search engine optimization expert

**MICHAEL DELL****Category:** Social Media

✉ michael_dell@msdf.org

FOLLOWERS

951,000 333,000
 78,000

American business magnate, investor, philanthropist, and author. He is the founder and CEO of Dell Inc., one of the world's leading sellers of personal computers (PCs)

**ALFIE DEYES****Category:** Social Media

✉ alfie@PointlessBlog.co.uk

FOLLOWERS

2.96M 3.6M
 1.68M 4.85M

English YouTuber and author who runs the YouTube channels PointlessBlog, PointlessBlogVlogs and PointlessBlogGames.

**SUSAN DOLAN****Category:** Social Media

✉ susan@seowebmarketing.co.uk

FOLLOWERS

437,199 2,210
 2,210

United Kingdom based Google expert and public speaker with an affinity for, and extensive knowledge of, SEO & Social Media Campaigns

**MELINDA EMERSON****Category:** Social Media

✉ smallbizlady@gmail.com

FOLLOWERS

320,000 1,261
 7,780 203

Forbes #1 Influential Woman for Entrepreneurs, Host #SmallBizChat, Author Become Your Own Boss in 12 Months. Expert: Start-up, Social Media & Reinventing a Biz

**SARAH EVANS****Category:** Social Media

✉ prsarahevens@gmail.com

FOLLOWERS

107,000 6,863
 4,678 576

Social news for brands, digital correspondent (@PayPal @Cisco @CoxComm @WalMart @ShortyAwards @licensingexpo @Transitions)

**JASON FALLS****Category:** Social Media

✉ jason@jasonfalls.com

FOLLOWERS

99,000 2,452
 3,368 438

Author, speaker, humorist and "allegedly wise to the ways of public relations, digital marketing and social media"

**TIM FARGO****Category:** Social Media

✉ tim@tweetjukebox.com

FOLLOWERS

312,389
 16,902

2X Inc. 500 Winner, Entrepreneur, International Speaker, Best-Selling Author

**TIM FERRISS****Category:** Social Media

✉ tim@fourhourworkweek.com

FOLLOWERS

1.3M 135,000
 528,291 75,418
 48,7601

American author, entrepreneur, angel investor, and public speaker

**ROBERT FINE****Category:** Social Media

✉ bob@thesocialmediamonthly.com

FOLLOWERS

72,200 500+
 328

Engineer, Environmentalist, IT Architect and Publisher of The Social Media Monthly and The Startup Monthly

**LAURA FITTON****Category:** Social Media

✉ pistachio@hubspot.com

FOLLOWERS

140,000 581
 3,531

Inbound Evangelist, @HubSpot. priors include CEO/Founder @oneforty author @Dummies. makes things happen from scratch. homesteady.

**SEAN GARDNER****Category:** Social Media

✉ sean@2morrowknight.com

FOLLOWERS

892,000
 2,382

Author, global traveler, keynote speaker, digital producer, #GivingTuesday Ambassador

**KIM GARST****Category:** Social Media

✉ kim@kimgarst.com

FOLLOWERS

440,000 241,151
 241,151 44,300

Founder and CEO of Boom! Social. Author of "The Quick and Easy Guide to Branding Your Business and Creating Massive Sales with Pinterest."

**GLEN GILMORE****Category:** Social Media

✉ glengilmore@glengilmore.com

FOLLOWERS

318,000 13,200
 4,220

Principal of the social media marketing firm, Gilmore Business Network. Practicing attorney, Senior social media advisor to Howell Marketing

**MALCOLM GLADWELL****Category:** Social Media

✉ malcolm@gladwell.com

FOLLOWERS

348,000 864
 237,509

Canadian journalist, New York Times bestselling author, speaker and staff writer for The New Yorker since 1996

**BOB GOFF**

Category: Social Media
✉ bob@bobgoff.com

FOLLOWERS

179,517
 57,463
 57,463
 1,435

New York Times Best-Selling Author of Love Does, adjunct professor, attorney, founder of Restore International

**FRANKIE JAMES GRANDE**

Category: Social Media
✉ pressplaybusiness@gmail.com

FOLLOWERS

1.12M
 1.4M
 405,817

Social media mogul, shine bright like a me, big brother, judge on #abdc, of #WorstPostEver, spends lots of time freaking the frankie out

**BRETT GREENE**

Category: Social Media
✉ brett@newtechseattle.com

FOLLOWERS

157,000
 1,911

Founder @NewTechNW, Lover of smart, fun innovators, Music industry veteran #GiveFirst

**BRIAN HALLIGAN**

Category: Social Media
✉ bhalligan@hubspot.com

FOLLOWERS

51,800
 500+
 554

CEO @HubSpot, Author of Inbound Marketing book, MIT Sr. Lecturer

**ANN HANDLEY**

Category: Social Media
✉ ann@annhandley.com

FOLLOWERS

324,000
 6,895
 2,106
 37,421

Author of "Everybody Writes" and "Content Rules," Chief Content Officer of MarketingProfs

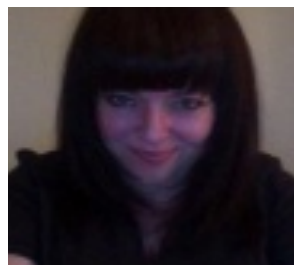
**ALEXANDER HAXTON**

Category: Social Media
✉ alexandnicolepr@gmail.com

FOLLOWERS

1.06M
 113,000

Social Media personality. #Bitcoin and #EV advocate. LOVE #travel #fashion #DISNEY #tesla. Founder of EcoLuxLimo.

**SHARON HAYES**

Category: Social Media
✉ sharon@domainate.com

FOLLOWERS

143,000
 511
 1,594
 189

Entrepreneur, motivator, domain, email marketing and business strategist

**ROBERT HERJAVEC**

Category: Social Media
✉ robert@herjavecgroup.com

FOLLOWERS

501,123
 61,969

Shark on ABC's Shark Tank, Founder of Herjavec Group, Bestselling Author of You Don't Have to Be a Shark

**JASON HOUCK**

Category: Social Media
✉ jason@launchandhustle.com

FOLLOWERS

195,000
 7,678
 7,704

Social Media Management expert, blogger on family, life and business

**LEWIS HOWES**

Category: Social Media
✉ lewis@lewishowes.com

FOLLOWERS

104,000
 163,122
 14,201
 33,388
 32,208

Host of The School of Greatness Podcast, 7 Fig Entrepreneur Coach, NYT Bestselling Author, USA Team Handball Athlete

**TARA HUNT**

Category: Social Media
✉ tara@tarahunt.com

FOLLOWERS

51,800 2,581
 452 949

Digital veteran since 1992, author, business and social strategist, professional public speaker.

**DOUGLAS IDUGBOE**

Category: Social Media
✉ udouglasi@yahoo.com

FOLLOWERS

645,000 500+
 342

Digital marketing and business optimization professional, infomercial producer, and author

**MELISSA JENNINGS**

Category: Social Media
✉ Melissa@StockpilingMoms.com

FOLLOWERS

93,820 5,210
 160,447 2,338

She is a creative, skilled and resourceful social media expert with six years of experience managing SPM blog and associated social media accounts.

**CYNTHIA JOHNSON**

Category: Social Media
✉ cynthia@cynthialive.com

FOLLOWERS

333,217 8,105
 286 1,119

Director of Brand Development at American Addiction Centers, Contributing Columnist at Entrepreneur, Author & Speaker

**BETH KANTER**

Category: Social Media
✉ beth@bethkanter.org

FOLLOWERS

404,000 3,942
 19,293 446

Non-profit focus for self-care, networks, data and social media. Instructional designer and teacher.

**MOSHE KASHER**

Category: Social Media
✉ mberkowitz@apanewyork.com

FOLLOWERS

127,859 30,577
 8,880

Jewish comedian, writer on NBC's The New Normal, author and co-hosts of The Champs podcast

**AVINASH KAUSHIK**

Category: Social Media
✉ akaushik@google.com

FOLLOWERS

167,879

Author, digital marketing evangelist for Google, co-founder of Market Motive

**GUY KAWASAKI**

Category: Social Media
✉ guykawasaki@gmail.com

FOLLOWERS

1.46M 28,370
 315,478 4,418
 7,013

Former Chief Evangelist of Apple, marketing executive, current evangelist of Canva, author, founder of Alltop

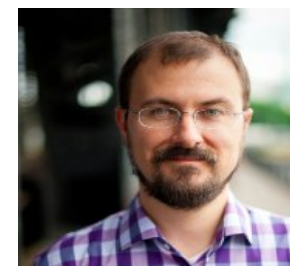
**DAVE KERPEN**

Category: Social Media
✉ dave@likeable.com

FOLLOWERS

51,600 3,102
 26,390

Founder @LikeableMedia, New York Times bestselling author, columnist for @INC

**MARSHALL KIRKPATRICK**

Category: Social Media
✉ marshall@getlittlebird.com

FOLLOWERS

59,400 2531
 165

Co-founder, Evangelist, Chairman of the Board at Little Bird

**SANDI KRAKOWSKI****Category:** Social Media

✉ sandi@arealchange.com

FOLLOWERS

306,393 60,556
 1.19M 3,786
 5,801

Facebook Ads Expert,
Copywriter, Speaker, Social
Media Consultant, Author,
Dreamer

**BRYAN KRAMER****Category:** Social Media

✉ bryan@purematter.com

FOLLOWERS

159,844 6,851
 7,531 875
 18,104

Practitioner and authority
on social technologies and
behaviors, leader in the art and
science of sharing

**SHELLY KRAMER****Category:** Social Media

✉ shelly@v3im.com

FOLLOWERS

90,200 2,644
 4,144

Integrated marketing business
strategist, marketer, content
creator, international keynote
speaker

**SARAH LANE****Category:** Social Media

✉ sarah@sarahlane.com

FOLLOWERS

98,850 15,381
 378,908 279
 311,865

Executive producer of video
at TechCrunch, blogger,
photographer, traveler and
socialite

**SIMON LANE****Category:** Social Media

✉ yogscast@gmail.com

FOLLOWERS

293,000 360
 178,723 7.3M

YouTuber, Cosplayer, Dancer,
World #1 Anime Fan, Make-up
Artist Tutor, League of Legends
Pro Streamer, Podcaster, Co-
Founder of Yogscast

**DEBORAH LEE****Category:** Social Media

✉ deborah@debsylee.com

FOLLOWERS

176,666
 3,557

Social Media Branding Specialist
with a FinTech Focus, Forbes
Listed Global Influencer

**MAX LEVCHIN****Category:** Social Media

✉ pitch@hvflabs.com

FOLLOWERS

155,212
 37,732

Cryptography, product and
user-interface design, security,
web applications, multi-tier
server and network design and
implementation.

**CHARLENE LI****Category:** Social Media

✉ charlene@altimetergroup.com

FOLLOWERS

103,000 1,746
 43,8264 153

Helping leaders thrive with
disruption as a Principal
Analyst at Altimeter, a Prophet
Company. Author, Engaged
Leader & Open Leadership, Co-
Author Groundswell

**EVELYN LOZADA****Category:** Social Media

✉ press@ruuvy.com

FOLLOWERS

1.2M 2.37M
 2.66M

American television personality,
one of the five main cast
members in the VH1 reality
series Basketball Wives

**JOEL MACKKEY****Category:** Social Media

✉ joelmackey@gmail.com

FOLLOWERS

108,000 263
 945

Internet Marketer, Executive
Editor of Z6Mag, SEO, Partial
Hippie, Techie, News & Idea
Syndication. #Cryptocurrency
Obsessed.

**ROSS MATHEWS**

Category: Social Media
✉ ross@helloross.com

FOLLOWERS

517,000
 290,000
 257,440
 6,992

Talk show host (Hollywood Today Live), Best-selling author (Man Up!), red carpet host (E!), RuPaul's Drag Race judge & podcaster (www.StraightTalkWithRoss.com)

**JOHN MAXWELL**

Category: Social Media
✉ info@johnmaxwell.com

FOLLOWERS

1.46M
 1.7M

Best selling author, international keynote speaker, global leadership expert and pastor

**EVE MAYER ORSBURN**

Category: Social Media
✉ eve@socialmediadelivered.com

FOLLOWERS

159,844
 6,851
 7,531
 875
 18,104

Ranked as Forbes 5th most influential woman on Twitter, CEO of Social Media Delivered, consultant and trainer

**ANDREW MCCAULEY**

Category: Social Media
✉ andrew@autopilotyourbusiness.com

FOLLOWERS

39,000
 500+

Co-founder of Autopilot Your Business with Heather Porter, online business and social media expert

**BUNNY MEYER**

Category: Social Media
✉ bunnymeyer@gmail.com

FOLLOWERS

536,000
 2.1M
 822,455
 6.3M

Social Media Branding Specialist with a FinTech Focus, Forbes Listed Global Influencer

**PAM MOORE**

Category: Social Media
✉ pam@pammarketingnut.com

FOLLOWERS

270,000
 3,432
 2,771
 22,600

Ranked by Forbes as one of the top 10 people on Social Media, power influencer, chief executive, best selling author

**DAVE MORIN**

Category: Social Media
✉ dave@morin.com

FOLLOWERS

462,560
 76,696
 12,736

Entrepreneur, angel investor, CEO of Path, former manager at Facebook, co-created Facebook Platform and Connect

**MIKE MYATT**

Category: Social Media
✉ m.myatt@n2growth.com

FOLLOWERS

202,136
 7,765

Leadership advisor to Fortune 500 CEOs and Boards, author of Hacking Leadership and Leadership Matters, Chairman at N2Growth

**JONATHAN NAFARRETE**

Category: Social Media
✉ jnafarrete@gmail.com

FOLLOWERS

83,700
 2,038
 20,500

Editor-in-Chief @VRScout, Instagram and street photographer, specializes in mobile photography

**AMBER NASLUND**

Category: Social Media
✉ amber@brasstackthinking.com

FOLLOWERS

55,900
 2,401
 1,040

SVP Marketing and evangelist for @Sysomos, best selling author, keynote speaker

**TED NGUYEN****Category:** Social Media

✉ TedNguyenUSA@gmail.com

FOLLOWERS

547,000 2,269
 18,000 348

Nationally award-winning social media, public relations and communications professional, blogger and speaker

**JESSICA NORTHEY****Category:** Social Media

✉ jessicanorthey@gmail.com

FOLLOWERS

581,309 63,350
 24,517 1,799
 1.9M

Creator of country music's #Cmchat, power influencer, multi-media personality, Social PR Consultant

**AUSTIN NULL****Category:** Social Media

✉ thenivenulls@gmail.com

FOLLOWERS

53,801 87,640
 62,260 2,209

One half of the Kansas City based, fun vlogging couple who shows their daily lives in an entertaining and fast paced way.

**TYLER OAKLEY****Category:** Social Media

✉ business@bigfra.me

FOLLOWERS

4.9M 5.9M
 2.89M 7.9M

American YouTube and podcast personality, humorist, author and activist

**JAY OATWAY****Category:** Social Media

✉ connect@jayoatway.com

FOLLOWERS

100,000 1,786
 1,414

Best selling author on social media in business, award-nominated speaker, Forbes listed digital marketing consultant

**LEE ODDEN****Category:** Social Media

✉ lee@toprank.org

FOLLOWERS

89,400 2,633
 285

CEO @ TopRank Marketing, author, speaker and consultant on content and influencer marketing

**KEVIN O'LEARY****Category:** Social Media

✉ koleary@olearyfunds.com

FOLLOWERS

478,561
 114,899

Shark on ABC's Shark Tank, Founder at O'Leary Financial Group, Bestselling Author, Photographer, Guitarist & Vintner

**MIKE O'NEIL****Category:** Social Media

✉ moneil@integratedalliances.com

FOLLOWERS

85,600 955
 1,721

Forbes Top 50 social media power influencer, author, radio show host and consultant

**TIM O'REILLY****Category:** Social Media

✉ tim@oreilly.com

FOLLOWERS

1.96M 180
 1,571 110,072
 6,170

Founder and CEO of O'Reilly Media, author and publisher, conference creator, angel investor

**JEREMIAH OWYANG****Category:** Social Media

✉ jeremiah_owyang@yahoo.com

FOLLOWERS

167,000 3,824
 145,944 74,352

Founder of Crowd Companies, industry analyst, keynote speaker, advocate of disruptive technologies

**LAUREL PAPWORTH****Category:** Social Media

✉ laurel@laurelpapworth.com

FOLLOWERS

55,400 775
 1,935 397

Forbes Top 50 social media power influencer, online course creator with 4000+ students, keynote speaker

**CHRISTOPHER PENN****Category:** Social Media

✉ cspenn@gmail.com

FOLLOWERS

88,200 1,853
 1,563 264

Authority on digital marketing and marketing technology, recognized thought leader, author and keynote speaker

**SKIP PRICHARD****Category:** Social Media

✉ skip@oclc.org

FOLLOWERS

383,000
 793

Former President & CEO of Ingram Content Group, digital transformation executive, leader and blogger

**JOE PULIZZI****Category:** Social Media

✉ joe@contentinstitute.com

FOLLOWERS

91,200 1,534
 1,657 10,7498

Founder at Content Marketing Institute, Author of Content Inc., Speaker & Entrepreneur

**ERIK QUALMAN****Category:** Social Media

✉ eq@equalman.com

FOLLOWERS

104,000 1,217
 1,843

Fast Company Top 100 digital Influencer, speaker, author of Socialnomics, expert on digital leadership and disruptive innovation

**RUHANI RABIN****Category:** Social Media

✉ get@ruhanirabin.com

FOLLOWERS

234,387 3,896
 6,619 10,563

Recognized by Huffington Post USA (2009) and Business Insider (2014) as one of the most valuable technology industry influencers at Twitter.

**JOHN RAMPTON****Category:** Social Media

✉ john@johnrampton.com

FOLLOWERS

632,000 4,503
 15,319 1,204

Entrepreneur, author and contributing writer for Forbes, Entrepreneur.com, Inc., and The Huffington Post, founder of Adogy

**BRETT RELANDER****Category:** Social Media

✉ brett@brettrelander.com

FOLLOWERS

171,222 9,465
 1,332 8,432

Top 50 Social Media Power Influencer, Leading social media, mobile, and digital marketing strategy consultant, Accomplished author and speaker.

**LOREN RIDINGER****Category:** Social Media

✉ loren@lorensworld.com

FOLLOWERS

424,223 305,958
 268,909 1,890

Co-founder of www.marketamerica.com, VP www.SHOP.COM. Successful Internet, Cosmetics and Fashion Entrepreneur.

**KEVIN ROSE****Category:** Social Media

✉ kevin@hodinkee.com

FOLLOWERS

1.6M 83,464
 83,464 48,458

Founder of Digg, Revision3 and Milk, former General Partner at Google Ventures, angel investor, MIT Top 35 Innovator

**JULIA ROY**

Category: Social Media
✉ julia@workhacks.com

FOLLOWERS

57,400 4,143
 355,564 175

Futurist exploring the intersection of productivity, science & technology.

**LORI RUFF**

Category: Social Media
✉ loriruff@gmail.com

FOLLOWERS

123,000
 500+

Social media thought leader, author, speaker, radio show host and producer, known as the "LinkedIn Diva"

**CHRIS SACCA**

Category: Social Media
✉ chris@lowercasellc.com

FOLLOWERS

1.66M 31,600
 1,921

Venture capitalist, speaker, private equity adviser, former Google employee, early investor in Twitter and Uber

**BONNIE SAINSBURY**

Category: Social Media
✉ bonnie@socialmediasmarter.com

FOLLOWERS

114,000 564
 529

Internet pioneer, social media influencer, helps demystify technology to attract consistent, qualified leads

**NEAL SCHAFER**

Category: Social Media
✉ neal@maximizeyoursocial.com

FOLLOWERS

132,000 9,197
 11,887 51,169

Social media speaker and strategy consultant, author of Maximize Your Social, founder of Maximize Social Business

**MICHAEL J. SCHIEMER**

Category: Social Media
✉ michael@gloriagemma.org

FOLLOWERS

166,809 11,669
 4,153 2,611
 2,609

Social media and digital marketing professional, Top 20 business blogger, author, speaker, Top 100 social media influencer

**ROBERT SCOBLE**

Category: Social Media
✉ scobleizer@gmail.com

FOLLOWERS

487,447 32,450
 669,122 19,773
 7.3M

Blogger (best known for the blog Scobelizer), former technology evangelist at Microsoft, author, speaker, futurist at RackSpace

**HITEN SHAH**

Category: Social Media
✉ hnshah@gmail.com

FOLLOWERS

196,996 16,973
 4,067

Entrepreneur, startup advisor, co-founder and president of the analytics companies KISSmetrics and Crazy Egg

**DHARMESH SHAH**

Category: Social Media
✉ dharmesh.shah@hubspot.com

FOLLOWERS

279,405 3,499
 5,856

Co-founder and CTO of HubSpot, author, blogger, angel investor, keynote speaker

**IRINA SHAYK**

Category: Social Media
✉ ali@thelionsny.com

FOLLOWERS

688,033
 6.9M

Russian model and actress, featured in Sports Illustrated Swimsuit Issue between 2007 and 2015, global beauty ambassador for Avon Cosmetics

**MARJI J. SHERMAN****Category:** Social Media

✉ Marji.Sherman@gmail.com

FOLLOWERS

164,283

2,039

Social media strategist, blogger, communications expert, relationship builder

**SIMON SINEK****Category:** Social Media

✉ inspireme@startwithwhy.com

FOLLOWERS

209,00

29,400

237,745

19,548

Author of Start With Why, popularized 'the golden circle', 3rd most popular TED talk of all time, Huffington Post contributor

**KEVIN LANE SKARRITT****Category:** Social Media

✉ takeflight@flockmarketing.com

FOLLOWERS

55,900

1,130

Top 100 social media influencer, innovative brand engagement strategist, CEO of FlockMarketing.com

**MARI SMITH****Category:** Social Media

✉ mari@marismith.com

FOLLOWERS

433,000

15,000

164,836

10,899

Top 10 most influential people on Twitter, social media leader specializing in relationship marketing and Facebook mastery

**BRIAN SOLIS****Category:** Social Media

✉ brian@altimetergroup.com

FOLLOWERS

258,000

10,900

36,068

6,047

158,895

Principal Analyst, Altimeter Group (a Prophet co.), Author of X: The Experience When Business Meets Design

**AIMEE SONG****Category:** Social Media

✉ aimee@songofstyle.com

FOLLOWERS

60,154

3.26M

719,840

Host, Interior Designer, and Fashion Blogger of Song of Style.

**JOHN SPARKS****Category:** Social Media

✉ IAmJohnSparks@gmail.com

FOLLOWERS

282,000

7,608

Top 100 social media power influencer, best-selling author, keynote speaker, twitter coach and trainer

**MICHAEL STELZNER****Category:** Social Media

✉ mike@socialmediaexaminer.com

FOLLOWERS

122,000

9,933

3,266

1,337

CEO/Founder, Social Media Examiner, host of Social Media Marketing podcast, author of Launch and Writing White Papers

**JEREMY STOPPELMAN****Category:** Social Media

✉ jeremy@yelp.com

FOLLOWERS

230,795

500+

128,000

Business executive, CEO of Yelp, Inc., which he co-founded in 2004, former VP of Engineering at PayPal

**LORI TAYLOR****Category:** Social Media

✉ info@revmediamarketing.com

FOLLOWERS

65,600

10,275

Founder of Rev Media Marketing, angel investor, specializes in 'Social Caffeine'

**BRIAN TRACY**

Category: Social Media
✉ tracy@briantracy.com

FOLLOWERS

330,779
 115,096
 1.45M
 250,334
 6,826

Thought leader, best selling author, professional keynote speaker, entrepreneur, business consultant

**MARQUIS TRILL**

Category: Social Media
✉ takeflight@flockmarketing.com

FOLLOWERS

4.21M
 1.1M
 114,464
 164,874

Entertainer, photographer, model advisor, music producer, former basketball standout, YouTube star

**ERIC TUNG**

Category: Social Media
✉ eric@ericttung.com

FOLLOWERS

155,000
 1,722
 5,616

Social media strategist, content marketer, ranked #33 'Top Marketing Talent in the World', Forbes' 'most influential social media network' designation

**GARY VAYNERCHUK**

Category: Social Media
✉ gary@vaynermedia.com

FOLLOWERS

1.2M
 142,676
 479,683
 495,747
 495,747

Founder of WineLibrary, author, international keynote speaker, thought leader, host of the #AskGaryVee podcast, founder Vayner Media

**DEDE WATSON**

Category: Social Media
✉ dede@dedewatson.com

FOLLOWERS

102,000
 751
 771

Personal Brand and Social Media Strategist for Media & TV, FORBES Top 50 Social Media Power Influencer

**WARREN WHITLOCK**

Category: Social Media
✉ w@mbsbc.com

FOLLOWERS

221,000
 1,820
 816
 990

Top 10 social media power influencer, 35+ years online business experience, keynote speaker, partner with IBM Futurists

**BO WOŁOSZYN**

Category: Social Media
✉ kmcelroy@boardroommetrics.com

FOLLOWERS

153,000
 500+

Architect of multi-channel advertising/promotional/communications campaigns & brand building strategies

**DAN ZARRELLA**

Category: Social Media
✉ dan@danzarrella.com

FOLLOWERS

74,300
 466
 4,978

Social media 'scientist', author of four books, Guinness World Record holder for largest number of webinar attendees

**RANDI ZUCKERBERG**

Category: Social Media
✉ randi@zuckerbergmedia.com

FOLLOWERS

172,294
 8,105
 1.78M

New York Times best selling author, technology futurist, former Director of Market Development and spokesperson for Facebook

Powerful Podcasters

STEVE OLSHER
AMERICA'S REINVENTION EXPERT

**JAY BAER**

Category: Podcast
✉ jay@jaybaer.com

FOLLOWERS

191,000 6,155
 96,607 3,827
 30,732

The most re-tweeted person in the world among digital marketers. Author, speaker, podcaster, investor. President of @Convince

**JOSEPH BUSHNELL**

Category: Podcast
✉ joseph@josephbushnell.com

FOLLOWERS

184,000 2,339
 692

Online, traffic generation, conversion and customer value strategist, host of The Online Marketing Show podcast

**ADAM BUXTON**

Category: Podcast
✉ sue@sueterryvoices.co.uk

FOLLOWERS

187,000 62,251
 513

English comedian, writer and actor, half of the duo, Adam and Joe, with Joe Cornish, host of The Adam Buxton podcast

**COLT CABANA**

Category: Podcast
✉ coltwrestling@gmail.com

FOLLOWERS

235,000 36,700
 16,427 32,857

Professional wrestler, ring name Colt Cabana, former Ring of Honor wrestler, now with Global Force Wrestling, host of The Art of Wrestling podcast

**PAUL COLLIGAN**

Category: Podcast
✉ colligan@gmail.com

FOLLOWERS

20,000 500+
 1M views

Author of the #1 top selling "How To Podcast" and "Podcast Strategies" books, Paul is one of the original podcasting icons and is the podcast expert others turn to for guidance.

**JOHN LEE DUMAS**

Category: Podcast
✉ john@entrepreneuronfire.com

FOLLOWERS

44,000
 500+

Host of the Entrepreneur on Fire podcast, creator of Podcasters Paradise, author of The Freedom Journal, blogger, keynote speaker

**SHANE DAWSON**

Category: Podcast
✉ ShaneDawsonTVBiz@gmail.com

FOLLOWERS

2.84M 2.4M
 3.7M 7.2M

YouTube personality, actor, sketch comedian, singer, songwriter and film director, host of Shane And Friends podcast

**ASHA DORNFEST**

Category: Podcast
✉ asha@parenthacks.com

FOLLOWERS

228,000 191
 21,599

Writer, parent, insistent optimist. Author of @ParentHacks and @MinParenting. Co-host of the #EditYourLifeShow podcast.

**RICK EDWARDS**

Category: Podcast
✉ rick@rickedwards.tv

FOLLOWERS

281,000 14,400
 8,562

English TV host and personality, celebrity roast show host, podcast co-host of Sciene(ish) with Dr. Michael Brooks

**PAT FLYNN**

Category: Podcast
✉ patflynn3@gmail.com

FOLLOWERS

128,361 15,427
 129,572 55,000
 29,434

Early adopter, author, Top social media influencer, Smart Passive Income blog, host of Ask Pat and Smart Passive Income podcasts

**MIGNON FOGARTY**

Category: Podcast
 Contact@QuickandDirtyTips.com

FOLLOWERS

271,000
 1982
 19,376

Former science writer, producer and host of educational podcast, Grammar Girl's Quick and Dirty Tips for Better Writing

**ASHLEY GOLD**

Category: Podcast
 ✉ Ashley@pawnochickradio.com

FOLLOWERS

221,000
 25,200
 197,351
 417

Star of TruTV's, Hardcore Pawn, jewelry and fashion blogger, social media expert, speaker host of the Pawn Chick radio podcast

**THOMAS GOLD**

Category: Podcast
 ✉ info@thomas-gold.com

FOLLOWERS

250,000
 92,300
 1.17M
 26,298

Berlin-based DJ and producer, hit maker, taste maker, club and festival constant, remixer, host of the Fanfare podcast

**DANA GOULD**

Category: Podcast
 ✉ info@danagould.com

FOLLOWERS

176,000
 6,901
 15,139

Stand-up comedian, comedy writer, featured on HBO, Showtime and Comedy Central, credits include The Simpsons and Family Guy, host of The Dana Gould Hour

**PETER GREENBERG**

Category: Podcast
 ✉ info@petergreenberg.com

FOLLOWERS

255,000
 76,000
 12,500

CBS News Travel Editor, former Travel Editor for NBC's Today Show, CNBC and MSNBC, host of the podcast Travel Today

**JEFFREY HAYZLETT**

Category: Podcast
 ✉ jeffreyh@hayzlett.com

FOLLOWERS

140,000
 407
 37,321

Marketing, business and public relations expert, speaker, former Chief Marketing Officer of Eastman Kodak, author, host of the All Business podcast

**MICHAEL HYATT**

Category: Podcast
 michael@michaelhyatt.com

FOLLOWERS

269,613
 22,369
 112,598
 10,152
 31,349

New York Times bestselling author, founder of Platform University and Best Year Ever, host of the podcast, This Is Your Life

**CHALENE JOHNSON**

Category: Podcast
 chalene@chalenejohnson.com

FOLLOWERS

94,274
 423,632
 877,223
 52,620
 7,515

Physical fitness authority, choreographer, author, entrepreneur, creator of TurboFire, host of The Chalene Show podcast

**JEN KIRKMAN**

Category: Podcast
 ✉ jen@jenkirkman.com

FOLLOWERS

172,000
 42,100
 41,681

Stand-up comedian, screenwriter, actress, regular guest on Chelsea Lately, host of the I Seem Fun podcast

**CHELSEA KROST**

Category: Podcast
 ✉ chelseakrost@gmail.com

FOLLOWERS

114,000
 3352
 4,333
 480

Multi-media spokesperson and author, focused on Millennial Generation social, cultural and economic issues, host of The Chelsea Krost Show podcast

**LEO LAPORTE**

Category: Podcast
✉ leo@leoville.com

FOLLOWERS

587,658 37,149
 6,125 3,816
 521,939

Technology broadcaster, author, entrepreneur, host of The Tech Guy podcast which airs on multiple channels

**AMBER MAC**

Category: Podcast
✉ amber@ambermac.com

FOLLOWERS

104,087 15,680
 361,055 1,177
 1.96M

Canadian television and netcasting personality, co-host of BNN's App Central, most followed Canadian television personality on Twitter, host of the podcast The Feed

**MARC MARON**

Category: Podcast
✉ contact@wtfpod.com

FOLLOWERS

607,000 58,400
 142,183 7,833

Stand-up comedian, writer, actor, musician, director, producer and host of the WTF Podcast with Marc Maron

**ANDREW MAYNE**

Category: Podcast
✉ andrew@andrewmayne.com

FOLLOWERS

343,000 1,947
 22,953 3,549

Magician, illusion designer, filmmaker, writer and producer of 50+ books, DVDs, and manuscripts on magic, host of the Andrew Mayne Stories podcast

**HEATHER MCDONALD**

Category: Podcast
✉ lori@jonaspr.com

FOLLOWERS

244,000 79,900
 76,023

Actress, comedian, author, frequent guest on Chelsea Lately, host of the Juicy Scoop podcast

**STEVE OLSHER**

Category: Podcast
✉ steve@steveolshe.com

FOLLOWERS

11,000
 500+

Founder of Liquor.com, *New York Times* bestselling author and host of the #1 rated radio show/podcast, Reinvention Radio, with Mary Goulet & Richard Otey

**JOHN OLIVER**

Category: Podcast
✉ management@avalonuk.com

FOLLOWERS

1.6M 62,000
 657,814 2.65M

Comedian, political commentator, television host, actor and co-host of The Bugle podcast with Andy Zaltzman

**DAN PATRICK**

Category: Podcast
✉ dp@danpatrick.com

FOLLOWERS

340,000 24,679
 114,386

Sportscaster, radio personality, actor, former ESPN anchor, NBC's Football Night in America co-host, host of The Dan Patrick Show podcast

**JESSIMAE PELUSO**

Category: Podcast
✉ jessimae@mac.com

FOLLOWERS

319,000 229,000
 6,452 1,251

Stand-up comedian, television personality best known for being a cast member on MTV's Girl Code, host of the Sharp Tongue podcast

**AMY PORTERFIELD**

Category: Podcast
✉ amy@amyporterfield.com

FOLLOWERS

128,000 18,300
 181,620 6,689

Online marketer, creator of traffic, leads and sales tools, Facebook and social media expert, blogger, speaker, host of the Online Marketing Made Easy podcast

**JOHNNY RAY****Category:** Podcast

✉ sirjohnnyray@gmail.com

FOLLOWERS

179,000 1,766
 427

Author, professional speaker, charisma coach, host of the Charisma Magic podcast

**DAN SAVAGE****Category:** Podcast

✉ Dan@TheStranger.com

FOLLOWERS

251,000 51,000
 271,000 26,000

Author, media pundit, journalist, LGBT activist, syndicated columnist of Savage Love, host of The Savage Lovecast podcast

**BRIAN REDBAN****Category:** Podcast

✉ bookdeathsquad@gmail.com

FOLLOWERS

152,000 61,000
 20,858 13,278

Producer and cohost of the Joe Rogan Experience Podcast and founder of the DeathSquad podcast network

**STEVE RUBEL****Category:** Podcast

✉ steve.rubel@edelman.com

FOLLOWERS

91,500 2,715
 130,100

Public relations executive, professional blogger, business strategist, consultant and host of the podcast Content Convergence

**JAY SEKULOW****Category:** Podcast

✉ jay@jaysekulow.com

FOLLOWERS

54,400 257
 2.17M 721

Attorney and Chief Counsel for the American Center for Law & Justice, radio and television personality, host of the podcast, Jay Sekulow Live

**JEFF SHEEHAN****Category:** Podcast

✉ jeffsheehan2010@gmail.com

FOLLOWERS

345,000
 651

Top rated influencer, marketing and social selling pro, LinkedIn trainer, twitter expert, speaker, author, co-host of The Social Impact Show podcast with BJ Smith

**SCOTT STRATTEN****Category:** Podcast

✉ scott@unmarketing.com

FOLLOWERS

180,466 3,799
 23,949

Viral, social, and authentic marketing expert, known as Un-Marketing, host of the business podcast, UnPodcast

**EDDIE TRUNK****Category:** Podcast

✉ eddie@eddietrunk.com

FOLLOWERS

239,000 27,800
 213,710 2,043

Music historian, radio personality, radio and television talk show host, author, hard rock and heavy metal spokesperson, host of The Eddie Trunk podcast

**BRUCE VAN HORN****Category:** Podcast

✉ bruce@brucevanhorn.com

FOLLOWERS

421,362 14,145
 7,667 484

Author, life coach, keynote speaker and host of the Life Is A Marathon podcast