

Vrinda Normand's 15 Hot Selling Program Topics

Next: Register for the MasterClass, Create Your Irresistible Online Program in 3 Simple Steps! <http://www.irresistiblemarketing.com/3simplesteps>



By Vrinda Normand
The Irresistible Marketing Mentor

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To get the most value from this resource, be sure to watch the video that teaches you how you can make great money online working part time from anywhere.



Check out the video here:

<http://irresistiblemarketing.com/iop-topics>

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15 Hot Selling Program Topics

Hi there! The best way to use this guide is to take the hot-selling program topics listed below and make them your own by adding your unique spin.

For example, clients will consistently pay big money to solve the problem of being overweight. So make the weight loss topic your own by adding a specific hook. You could offer a course that's specifically for moms who want to lose weight after they've had a baby.

Look at Rebecca's way of marketing her weight loss program. She made it unique by her method because she doesn't use very restrictive dieting. That answers her ideal clients craving – lose weight without starving yourself!



Rebecca celebrated a \$30,000 launch and said my course has been the single best marketing decision she's ever made.

The CambiatiCleanse
Formula



The Accelerated
Weight Loss Formula:
Lose 10lbs in 28 Days
Without Starving
Yourself

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Health Program Topics

- Boost your energy naturally
- Lose weight for good
- Increase your fertility and get pregnant
- Get relief from menopause symptoms

Let's turn one of these into a unique program that will stand out. Increase your fertility and get pregnant - *without taking fertility drugs*. A program that teaches a non-invasive method for increasing fertility, like meditation. Clients get results with less side effects.

You may love teaching meditation and know meditation can increase fertility, but meditation by itself isn't a hot program topic. There's no urgent need connected to the program. If you market it to women who want to get pregnant, and focus on the outcome, they'll be very interested in joining.



"I had a \$200,000 launch and my list has grown to over 93,000! Before working with Vrinda my website was weak. I didn't have the emotional pizzazz necessary to get great results."

Hormone Support for Women



The Sweet Spot Solution:
Bye Bye Belly Fat, Brain Fog, and Burnout

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Relationship Program Topics

- Rekindle the spark in your marriage
- Find your soul mate
- Get your kids to listen to you
- Boost your libido / sexual performance

Let's turn one into a unique program that will stand out. Rekindle the spark in your marriage – *with a sexy bedroom makeover*. This program teaches exhausted parents of young children how to nurture their relationship with each other. The outcome is clients rekindle their romance and create a sanctuary for intimacy in their home.

This is an example of a hot offer for Feng Shui consultants who love helping people transform their lives but struggle to find clients who know the value of Feng Shui.

Look at another unique spin, Kathleen's Soul Mate Program...



Woman Unleashed

Kathleen celebrated 2 lucrative program launches that earned \$100,000! She has become a messenger and leader for women.



Wild Woman In Love

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Career Program Topics

- Discover your life purpose
- Find a new more fulfilling career
- Get promoted to a higher-level job

Let's turn one into a unique program that will stand out.

Discover Your Life Purpose – *with an online Kundalini Yoga Video Course*

This program helps people who want to make a big difference in their lives, but don't have clarity on what it is they should do. Kundalini yoga helps them discover their unique calling. Notice how the title is about the outcome and doesn't lead with the method of Kundalini.

Our client Jacki Brown had great success with an offer just like this, her "Awaken Your Purpose" program.



Jacki had 25 people join her first online kundalini yoga program, Awaken Your Purpose, and earned \$20,000!

Kundalini Yoga Program



Awaken Your Purpose

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Business Program Topics

- Build your dream team
- Get more clients (choose a specific way)
- Write and publish your book - finally
- Get more done in less time (productivity and focus)

Let's turn one into a unique program that will stand out. Get more clients – *through Instagram, through Facebook, through Linked In, through speaking, through videos, etc.*

Our client Sunil Bhaskaran had great success with his program, Get More Clients Through Meet Up Groups.



Sunil's list was 14,000 – now it's 59,000! After working with Vrinda for about 2-3 months he did a launch, then a workshop – all in all he made \$100,000.

Business Breakthrough
Program



Meetup Money
Making Secrets

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Did you get some ideas for your own program? In our Irresistible Online Programs Course, I give you 50 more, hot-selling program topics to work with. And I teach you how to make your own topic irresistible.

To learn more, attend our complimentary online Masterclass: **How to Create Your Irresistible Online Program – in 3 Simple Steps!**

In this training you'll learn the #1 mistake that keeps most courses tiny – and get the secret to pack yours with high-paying clients. Plus, I'll reveal the 3 simple steps to find your unique, enticing program topic that gets YES's! If you're ready to turn your passion and expertise into a Hot-Selling Online Program that changes lives...

Register right away for:

How To Create Your Irresistible Online Program – in 3 Simple Steps

<http://www.irresistiblemarketing.com/3simplesteps>