



THANKSGIVING



BLACK FRIDAY



— THANKSGIVING WEEKEND HOLIDAY —

LOOKBOOK

Thanksgiving weekend is full of opportunities to connect with current customers and build relationships with new ones!



SMALL BUSINESS SATURDAY



CYBER MONDAY



GIVING TUESDAY

WEEKEND-LONG PROMOTIONS



This Thanksgiving weekend, we have a cornucopia of great deals! Don't delay, stop in today!



After indulging in a delicious Thanksgiving meal, visit us to kick start the holiday season with huge savings on everything in the store. We open at {ENTER TIME} on Black Friday.

GIVE Thanks

CELEBRATE WITH US ALL WEEKEND

Black Friday! Small Business Saturday! Cyber Monday! There are almost too many holidays to keep up. That's why we're running the same incredible promotions each day of Thanksgiving weekend. Not only will you beat the holiday rush, but you'll discover a unique and personalized experience at our store.

FRIDAY
Open [STORE HOURS HERE]
• Detail of special event happening Friday

SOCIAL MEDIA CONTEST



Enter our Thanksgiving Weekend contest to win a gift card. Share a photo with our #{hashtag} to enter!



The entries are starting to roll in! We love seeing your favorite purchases from #ThanksgivingWeekend.
REMINDER: You only have 48 more hours to enter our gift card giveaway!

Thanksgiving

We're so grateful, we're giving away gift cards!

Show us what you've got! Enter our **Thanksgiving Weekend** contest to win a {DOLLAR AMOUNT} gift card. To be entered, post your favorite purchase from Black Friday, Small Business Saturday, or Cyber Monday on Instagram using #{STOREHASHTAG}. The winner will be drawn Tuesday, {ENTER DATE}!

BRING-A-BUDDY PROMOTIONS



Shopping is more fun when you bring a buddy! Join our email list this week for a \$10 off coupon for you and a friend!



We want to thank you for shopping local! Join us this Thanksgiving weekend on Black Friday (hours) or Small Business Saturday (hours.) Bring a friend and you'll both receive a coupon for \$10 off!

EXCLUSIVE COUPONS



Black Friday has turned into a tradition for many. What are your #BlackFriday rituals?



Everything you need to stuff those stockings all in one place! Visit us early on #BlackFriday for the best price and selection.

THANKS + GIVING

WE'RE THANKFUL FOR YOU!

As we pause to count our blessings this year, you're one of them! To show our appreciation for your continued support of our store, use this coupon for \$10 off your purchase. We're so thankful, we're giving you a second one for a friend or family member! Stop in soon! We look forward to growing our business with you!

BLACK FRIDAY

Exclusive deals for you!

The entire store has been marked down, but there are three exclusive coupons just for you in this email. Bring them by on Black Friday for extra savings! We're here to help you get the most bang for your buck and finish that list of yours. There will be free gift wrapping available and coffee for our early birds. We look forward

VIP EVENT OR SPECIAL VIP HOURS



We're opening early for VIP shoppers. Join our email list for an invite to our exclusive event!



We're treating you all like Santa's VIPs this Black Friday!

- Enjoy free gift wrapping on us
- We've got you covered! We'll have coffee and donuts all morning
- Walk around with a personal from our team

PROMOTE LOCAL

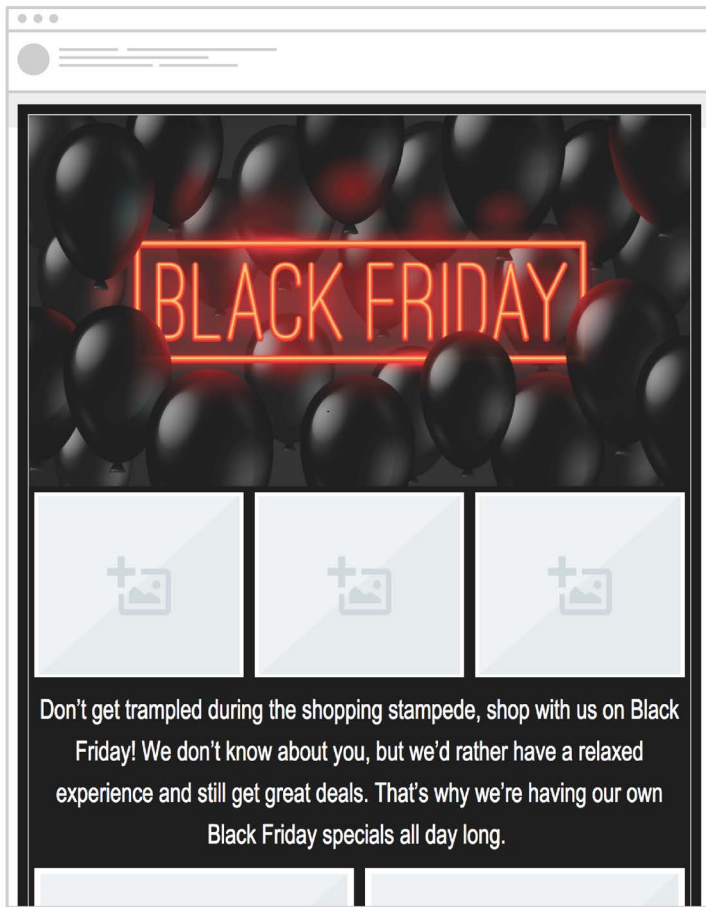


Thank you for helping us keep the #ShopLocal movement alive! Without you there would be no us.



Did you know: for every \$100 spent at a local business, \$68 goes back into the local community. #SmallBizSat

Why do you #ShopLocal?





CREATE AN EVENT WITH GIVEAWAYS & MORE!



It's selfie time! When you shop with us on Small Business Saturday, snap a selfie. Use hashtag #{ENTER HASHTAG} and share it with us! #SmallBizSat



Will you shop local to help make a difference in our community? "Alone we can do so little, together we can do so much." - Helen Keller #quote #SmallBizSat



PARTNER WITH NEIGHBORING SMALL BUSINESSES



Don't forget! #SmallBusinessSaturday is right around the corner. Thanks for your support of our business and our neighbors this week.



#SmallBizSat is the biggest day of the year for small businesses. Be a part of something special and shop at a local retailer this Nov. 24. Stop in and say hi to our friends at [list neighborhood businesses], too!

GIFT GUIDES & BUNDLES



Looking for some fall fashion inspiration? Check out this Ultimate Cyber Monday Gift Guide!



#SmallBizSat is right in between Black Friday and Cyber Monday! No matter which day you do your holiday shopping, make sure you #ShopLocal!

Check out our gift guides for easy shopping!



CYBER MONDAY

STRUGGLE WITH GIFT GIVING?
CHECK OUT OUR CYBER MONDAY GIFT GUIDE

It's been 365 days since our biggest online sale. But this year's sale is even bigger. Our prices are slashed in **HALF** and shipping is **FREE!** Hurry, these Cyber Monday specials are for *today only!*

STAFF FAVORITES



Have a boring lunch today? Spice it up with our Cyber Monday Staff Favorites!



You're in for a real holiday treat! We're sending out our exclusive staff picks to our email subscribers. Join the list now! #CyberMonday



CYBER MONDAY

THE BIGGEST SALE OF THE YEAR IS HERE!

When we say big, we mean big. Our entire online store is **25% off**. Check out some of our staff favorites below!

STAFF FAVORITES

START YOUR HOLIDAY MARKETING TODAY

Take control of your email marketing,
social media, and website with one
powerful marketing software

Create a free SnapRetail account to
send emails to customers, schedule
posts to social media, and build a
beautiful website.

snapretail.com/free-trial

