

Special Management Series

# GET A PRINT & DELIVER PROGRAM

This is a series of Training for your  
Management TEAM

Presented by J.W. Owens



A Management  
Perspective 303 Series



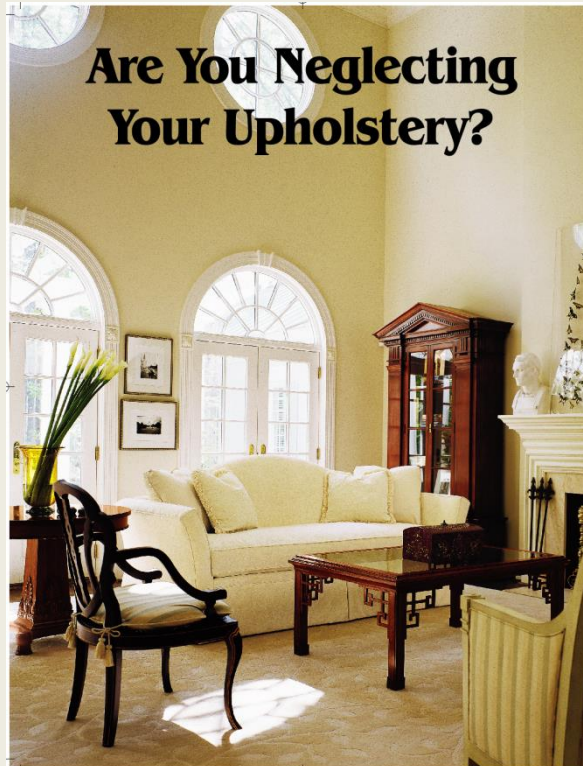
Management - JWO 379

# **GET A PRINT & DELIVER PROGRAM**

## **Overview**

- **Papers vs. Direct Mail**
- **Features/Benefits**
- **Designed for Local Advertising Prospects**

# GET A PRINT & DELIVER PROGRAM



**MOST  
POPULAR**

**8 1/2 x 11  
Full Page**

**60# Coated**

# GET A PRINT & DELIVER PROGRAM

## Here's What Our Clients are Saying About Mr. Gordon:

"The trust worked exactly as you said. My father's estate was settled in a matter of days. I can't believe how smooth it all went. Our entire family is grateful that Dad was smart enough to make these plans!"

— W.K., Suffern

"What a pleasure to deal with a true professional! Calls were always returned promptly. The entire experience, from the seminar to the trust signing – all the help you provided us – made what could have been an overwhelming job so much easier. We would not hesitate to recommend you to everyone!"

— V. and D. M., Mt. Kisco

"Even though I am only 29, I wanted this trust for my family. My mother died over one and a half years ago, and her probate is still not finished. I have paid legal fees of over \$20,000 and believe me, her estate was modest. I never want to put my family through such an ordeal. Having a Living Trust means that my family will never have to go through probate."

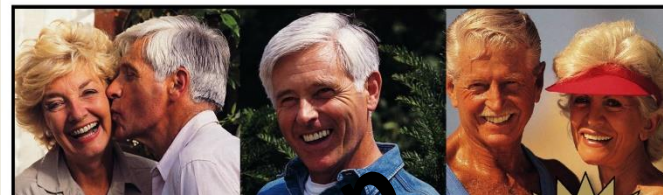
— F.C., New Rochelle

**Attend a FREE Seminar.**  
**See reverse side for Seminars near you!**

**Seating is Limited, so call**  
**1-800-759-1428**  
**TODAY!**

*Seating is limited, so call our 24-hour Seminar Reservation Line*

**S. MARTIN GORDON**  
Attorney at Law  
*Practice Limited to Trusts, Estate Planning and Elder Law*  
222 Route 59, Suite 110  
Suffern, NY 10901



## A Living Trust But

### Find Out What You Ought to Know About Living Trusts

You owe it to yourself and your family to find out:

- How a court may appoint the person to handle your estate - as they see fit!
- Whether a Living Trust is right for you.
- How your heirs could be forced to lose up to 50% of their inheritance - just to pay estate taxes to the IRS.
- How another 6% may be consumed by probate and administration fees.
- How to protect your assets from nursing home costs.
- How to avoid these problems with proper planning.

**S. Martin Gordon, Attorney at Law**, has been in practice in New York for 32 years and is a member of the National Academy of Elder Law Attorneys. Mr. Gordon's practice is dedicated exclusively to estate planning - his seminars get rave reviews!



Every Attendee will be entitled to a **FREE Consultation** (worth \$250) and **10% off a Living Trust!**

*- To maximize the benefits of the seminar, couples are encouraged to attend together -*

**For Reservations Call:**  
**1-800-759-1428**  
**TODAY!**

*Seating is limited, so call our 24-hour Seminar Reservation Line*

**Isn't  
My Will  
Enough?**

**Learn How  
To Have  
UNCLE SAM  
Pay Your Nursing  
Home Costs**

**Do not miss this FREE seminar!**

**Wednesday, February 11**  
**2:00pm and 7:00pm**  
Comfort Inn  
Route 59  
Nanuet

**Thursday, February 12**  
**2:00pm and 7:00pm**  
Holiday Inn  
329 Route 303  
Orangeburg

**S. MARTIN GORDON**  
Attorney at Law  
*Practice Limited to Trusts, Estate Planning and Elder Law*  
222 Route 59, Suite 110  
Suffern, NY 10901

# TARGET CATEGORIES

- Home Repair & Maintenance
- Fitness
- Landscaping
- Fast Food/Restaurants
- Automotive
- Furniture
- Continuing Education
- Real Estate
- Financial Planning
- Miscellaneous
- Shared Sections
- Paper Self Promotion
  - Help Wanted
  - Circulation
  - Upcoming Special or Special sections

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Take an additional 5% Off with both services combined.  
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and make  
the S&P  
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speculating in derivatives contracts.



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# Fast Food/Pizza





## BURGERS

HAMBURGER	.....2.40
CHEESEBURGER	.....2.65
PIZZA BURGER	.....2.95
BACON CHEESEBURGER	.....3.25
DOUBLE CHEESEBURGER	.....3.90
DOUBLE BACON CHEESEBURGER	.....4.15

## SANDWICHES

*Your choice of Kaiser Roll, White, Wheat, Rye Bread or Pita.  
Served with your choice of Lettuce, Tomatoes, Peppers, Pickles and Onions*

CHEESE	.....2.50	TURKEY BREAST	....3.50
ROAST BEEF	.....3.50	TUNA	.....3.50
CHICKEN PARMESAN	.....ROUND ROLL 3.75 LONG ROLL 5.15		
GRILLED MARINATED CHICKEN	.....ROUND ROLL 3.95 LONG ROLL 5.25		
CHICKEN BREAST SANDWICH	.....ROUND ROLL 3.50 LONG ROLL 4.85		
CHOICE OF HONEY MUSTARD OR BBQ SAUCE			

## CLUB SANDWICHES

*Your choice of White, Wheat or Rye Bread.  
Served with Lettuce, Tomatoes, & Mayonnaise*

CHEESE	.....3.90
ROAST BEEF	.....4.70
TURKEY BREAST with bacon	.....4.70
TUNA	.....4.70



## JUMBO WINGS

5 WINGS	...3.25	30 WINGS	...15.65
10 WINGS	...6.25	35 WINGS	...17.50
15 WINGS	...8.00	40 WINGS	...20.50
20 WINGS	...10.50	50 WINGS	...24.50
25 WINGS	...13.35	INC. BLUE CHEESE & CELERY	

## SIDE ORDERS

FRENCH FRIES	.....1.75	SHRIMP BASKET w/FRIES	..4.80
CHEESE FRIES	.....2.65	MUNCHIES MIX	.....4.75
PIZZA FRIES	.....2.80	4 onion rings, 2 mozzarella sticks	
OLD BAY FRIES	.....1.85	2 chicken fingers, 2 poppers	
DOUBLE DECKER FRIES	..3.95	ONION RINGS	.....1.85
Inc. bacon, ranch and cheese		BROCCOLI BITES (10)	..3.95
MOZZARELLA STICKS (5)	2.95	HOT POPPERS (5)	.....2.95
CHICKEN FINGERS (5)		CHICKEN NUGGETS (10)	
SERVED WITH FRIES	....4.75	SERVED WITH FRIES	.....3.95
CHICKEN CORDON BLUE		CHICKEN MIX	.....4.75
BITES (5)	.....3.95	Inc. 2 fingers, 2 cordon blue bites, 4 nuggets	

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**New Item!  
1/2 Rotisserie  
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**99¢**  
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**BREAD STICKS  
—  
LOTS OF DOTS**  
Chicken or Cheddar • Sausage  
Your Choice

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### FREEDOM SPECIAL

1 Large Pizza With 1 Topping  
Plus 10 Buffalo Wings,  
Choice of One Side Item  
& 2 Liter Bottle of Soda

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GOOD FOR ONE SPECIAL. Expires July 11, 2014.  
Amounts change if you order delivery.  
Please call for restrictions. Some items may vary.

### FIRECRACKER SPECIAL

1 Medium Pie

**\$4.98**  
+ Tax

Delivery or Take-Out • No Limit



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Amounts change if you order delivery.  
Please call for restrictions. Some items may vary.

### BELLA RE'S SPARKLER SPECIAL

2 Bella Re's Delicious Pizzapiés

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**FISH, 2 KINDS OF SHRIMP, FRIES, CORN, AND SLAW**  
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 <p><b>\$2.99</b> 2 Pc. Fish Basket Combo</p> <p><small>Includes 1 participating location. Not valid with any other coupon or discount. Expires 12/31/07.</small></p>	 <p><b>99¢</b> Kid's Meal</p> <p><small>Includes 1 participating location. Not valid with any other coupon or discount. Expires 12/31/07.</small></p>	 <p><b>FREE FISH</b> 1 Pc. Fish</p> <p><small>Includes 1 participating location. Not valid with any other coupon or discount. Expires 12/31/07.</small></p>	 <p><b>\$2.99</b> LJS Sampler</p> <p><small>Includes 1 participating location. Not valid with any other coupon or discount. Expires 12/31/07.</small></p>



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JUNE 3RD  
9AM - 8PM

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9AM - 6PM

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PK507SR14 020	\$64.95
PK507SR14 050	\$67.95
PK507SR15 000	\$69.95
PK507SR15 020	\$72.95
PK507SR15 050	\$75.95
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PK507SR14 020	\$39.95
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PK507SR15 050	\$50.95

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- 50% to 60% off street price (up to 10% off) for cash/credit or cash/credit financing
- Many tires are available in day after day specials
- Many tires are available in day after day specials



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PK507SR12 75H	\$33.95
PK507SR14 000	\$38.95
PK507SR14 020	\$43.95
PK507SR14 050	\$46.95
PK507SR15 000	\$48.95
PK507SR15 020	\$51.95
PK507SR15 050	\$54.95

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- 50% to 60% off street price (up to 10% off) for cash/credit or cash/credit financing
- Many tires are available in day after day specials
- Many tires are available in day after day specials



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- Many tires are available in day after day specials



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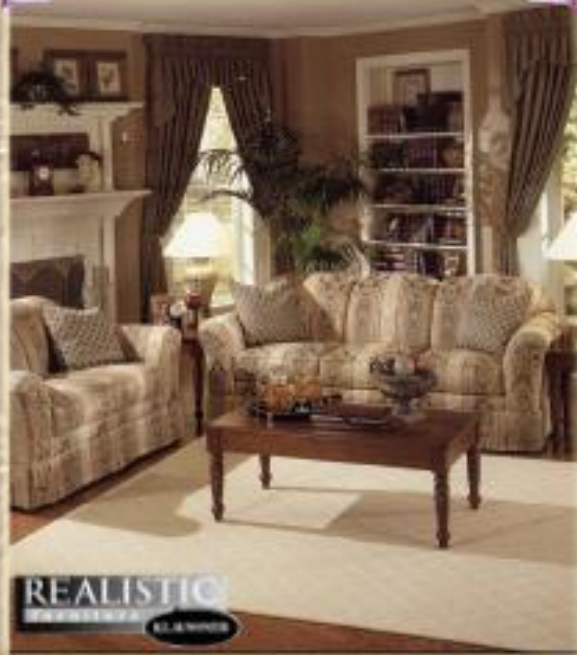


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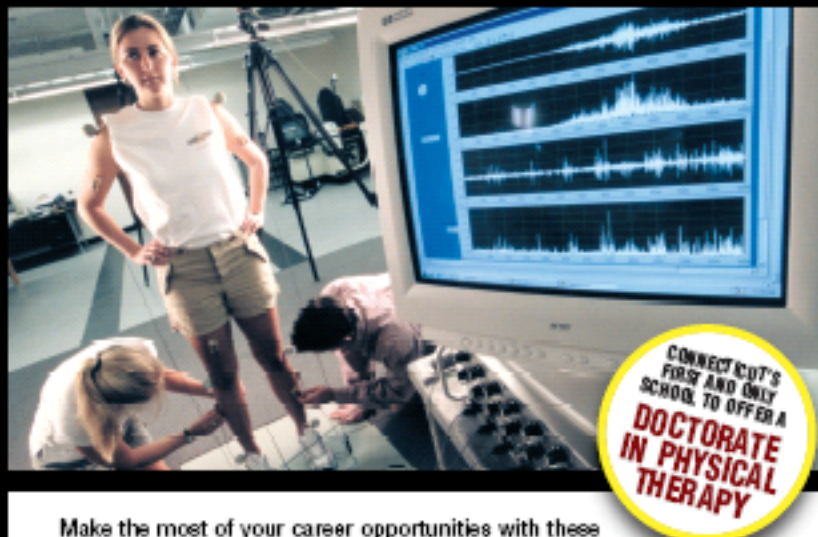
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See other slide for Information Session date ➡

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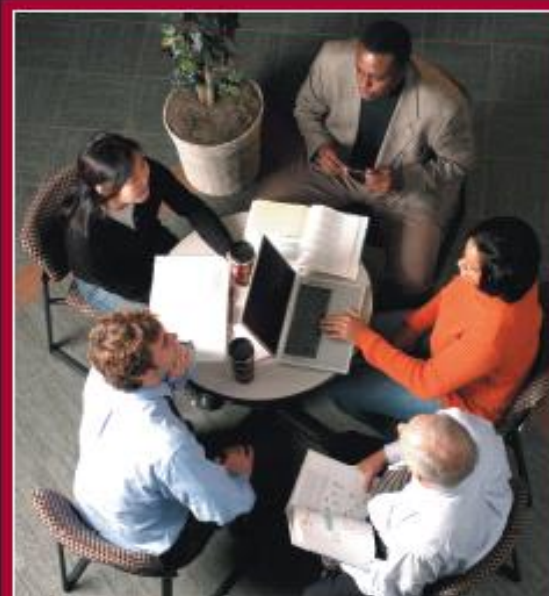
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■ Graphic Design	•	•
■ Homeland Defense	•	•
■ Human Resource Management	•	•
■ Human Services and the Community	•	•
■ Management	•	•
■ Substance Abuse Counseling	•	•
■ Web Development	•	•

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■ B.A. in Criminal Justice	•	•
■ B.A. in Management	•	•
■ B.A. in Psychology	•	•
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■ Master of Education	•	•
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• Learning Disabilities	•	•
• Across the Lifespan	•	•
• Educational Diagnostic Testing	•	•
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Over —————>



# The BURT Report

A Real Estate Newsletter

Produced by Charles Burt Realtors

[www.charlesburt.com](http://www.charlesburt.com)

Winter 2002/2003

## INSIDE THIS ISSUE:

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Charles & Rosalie Burt

## HERE WE GROW AGAIN...

As we approach the new year, we are beginning to realize that the growth within the company over the past few years has been extraordinary. The number of successful agents has grown to over 100 between Joplin, Carthage, and Neosho, allowing us the opportunity to purchase a new location in Neosho, buy and remodel new offices in Carthage, and expand our operation in Joplin to include a mortgage company and commercial division. As we continue in our growth, we look to reach new goals.

Included in those goals is this newsletter. The growth within the company has led to years of experience beginning with Charles and Rosalie Burt and extends to all facets of the real estate industry. We are excited to share with you news within the real estate industry as well as information and facts about the Charles Burt Realtors team.

Also, Charles Burt HomeBids in Carthage, Missouri is expanding



into a new location at 2042 E. Garrison. The new building is going through extensive remodeling by McLandCo Construction and is expected to be completed by Christmas. The new building will allow the Carthage office, with over 20 agents, to better serve the rapidly growing Carthage area.

Finally, the addition of the Charles Burt Neosho office and

1st Home Mortgage in 2002 have seen enormous growth in a very short period of time. These additions have only enhanced the services that Charles Burt Realtors provide. We look forward to communicating with you through this newsletter. As in all we do, we strive to achieve higher quality, and better sources in which to serve

## HOW DID WE GET HERE?

Charles Burt Realtors, a locally owned, non-franchised real estate brokerage firm, was formed in 1963 by Charles & Rosalie Burt. The company relocated to 1020 E. 20th Street in 1971. This location is currently home to the company's construction company, McLandCo, First Home Mortgage, and the

Charles Burt Commercial Division. In 1998 a new building was designed and built at 1010 E. 20th Street. Today, there are over 100 agents and a staff of 25 working in three offices - Joplin, Carthage & Neosho. They offer nationwide relocation & referral services and a real estate school. Through the

years, the company has grown into a distinctive company offering multiple real estate related services. For more information about the company, stop by any of our three locations or visit us online at [www.CharlesBurt.com](http://www.CharlesBurt.com).





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MLS



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montes, nascetur ridiculus mus. Pellentesque habitant  
morbi tristique senectus et netus et malesuada fames  
turpis egestas. Cras fermentum porta est, a fermentum  
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**MEDICAL/SURGICAL/TELEMETRY:** PT & FT, Day and Night shifts.

**TRANSITIONAL CARE UNIT (TCU):** PT/52 hours on the Night shift.

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Email: mholland@quincymc.org

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### SPEAKERS:

Erica Financial,  
Insurance, My  
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## A Living Trust?

Find Out What You Ought to  
Know About Living Trusts

*You owe it to yourself and your family to find out:*

- The right and wrong ways to leave someone an inheritance.
- Why a Will does not avoid a court probate - but rather guarantees it!
- How a court may appoint the person to handle your estate - as they see fit!
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- How to protect your assets from nursing home costs.
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- How to PROTECT your ASSETS from Healthcare Catastrophes
- How to TITLE YOUR ASSETS PROPERLY

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Wednesday, March 3, 2004  
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#### **Woman's Club of Newport News**

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Newport News, VA 23601  
Wednesday, March 3, 2004  
7:00 - 8:00 p.m.

#### **Hampton Golden Corral**

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- Section 529 Education Saving Plans
- Durable Power-of-Attorney

*\*There will be a \$10 charge for this seminar, to cover the cost of lunch.*

Note: Each participant will receive a new Virginia advanced medical directive, living will with HERSA medical records authorization.

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Joseph T. Buxton, III, J.D.  
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James A. Scheidegger  
Attorney at Law  
Virginia E. Brown, J.D.  
Attorney at Law

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flavorful goal of living healthy**

**I**nstead of aggressive weight loss goals and dietary overhauls you may have attempted in January, take a different approach and spring forward now that it's March, also known as National Nutrition Month.

Rededicate yourself to a healthy lifestyle this year by incorporating some doable changes to your daily routines. The benefits will be worth it. Read on for some advice from the experts. Try out these tips or modify them to the best of your abilities and resources.

**Use smaller plates.** "Use your salad plates instead of your dinner plates and you'll be surprised how much less food you eat overall," suggests Frances Largeman-Roth, RDN, nutrition expert and author of "Eating in Color." If you're craving something sweet, try putting your dessert in a ramekin, which can give the illusion of a bigger treat thanks to its compact size.

**Make today oil free.** "Oil is a processed food that is pure fat containing upwards of 2,000 calories per cup," states Julianna Hever, MS, RD, CPT, a plant-based dietitian and author of "The Vegeterranean Diet" and "The Complete Idiot's Guide to Plant-Based Nutrition." "Substituting vegetable broth or water when sautéing and whipping up a tahini-based dressing for your salad or sauce for your food can save your hundreds and hundreds of calories in a day," she suggests.

**Take 10 minutes to purge.** Your kitchen we mean, not your body. It's like the joy of tidying up, but for your waistline. "Get a trash bag, go through your fridge and pantry, and

throw out all of the junk food you know is bad for your health! If it's not in your fridge, it's not in your house," says celeb dietitian DeFazio, MS, RDN.

**Load up on protein.** "Protein is essential for building and repairing tissues, keeping you full, and supporting your metabolism," says Cedergaard M.D., "Factor" and founder of research-based dietitian services in the United States.



**HEALTHY**  
S  
ticker ticking for the  
see inside



**LOSE TO WIN**  
The Max Challenge  
see inside



**STOP FIGHTING THE MUNCHIES**  
Snacking doesn't  
unhealthy



Never "ARE WE THERE YET?" Again!

# Put A Theater In Your Car!

Enjoy DVD Movies With Cordless Headphones & Theater Sound!



A System For Everyone!

## SPECIAL OFFER

MOBILE 8" VIDEO MONITOR  
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COMES COMPLETE W/2 CORDLESS  
HEADPHONES, WIRELESS FM  
TRANSMITTER FOR THEATER SOUND IN  
YOUR CAR!

**\$995<sup>00</sup>** INSTALLED

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With limited only. Cash or credit only. Expires 7/31/04

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**Only \$19.99**

**FRED'S EXTERIOR SUPREME**  
"Great Wash In Just Minutes"

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**\$20.00 Off**

**ONLY \$109.99 BUMPER TO BUMPER Complete Detail**

"The Ultimate in Professional Car Care"

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**\$4.99**

**EXPRESS CAR WASH**

With this coupon. Not valid with other offers. Expires 8/15/04. CPE

# FAIRFIELD EXPRESS

Your Local Guide To Savings

June/July 2004

To advertise: contact Jim Aurora 330-6274 or Pat Leschin 330-6393



## Homes That Sparkle From People Who Shine.

That's the Merry Maids guarantee. How do we do it? We hire the best people and give them the best training. Merry Maids will arrive at your home with all the supplies and equipment necessary to clean your home.

You can be confident knowing that our supplies, equipment and cleaning procedures comply with OSHA regulations and will clean your home effectively and safely. Plus, our employees are bonded, insured and covered by Workers' Compensation, where necessary. Let us give you one less thing to worry about.

**203-367-6243**  
Toll Free 877-896-2437

### Merry Maids

**\$33<sup>00</sup> OFF**

Weekly or Biweekly Service

**\$13<sup>00</sup> Off 1st Visit**  
**\$10<sup>00</sup> Off 3rd Visit**  
**\$10<sup>00</sup> Off 5th Visit**

Present Ad After Receiving Estimate. New Customers Only. Cannot Be Combined With Other Offers. One Ad Per Household. Expires 8/31/04.

**\$25<sup>00</sup> OFF**

**ONE TIME CLEANING**

(2 Hour Minimum)

Present Ad After Receiving Estimate. New Customers Only. Cannot Be Combined With Other Offers. One Ad Per Household. Expires 8/31/04.

## From Our Oven... To Your Door!



Call Domino's for an area-specific phone with all your favorite toppings, delivered hot to your door!

#1 2 PIZZA'S 3 Toppings, 10 Wings	
MEDIUM	\$14 <sup>99</sup>
LARGE	\$17 <sup>99</sup>
X-LARGE	\$21 <sup>99</sup>

#2 2 PIZZAS ANYWAY Includes 3 Wings	
MEDIUM	\$18 <sup>99</sup>
LARGE	\$21 <sup>99</sup>
X-LARGE	\$24 <sup>99</sup>

#1 1 TOPPING PIZZA 2 Side Items	
MEDIUM	\$13 <sup>99</sup>
LARGE	\$16 <sup>99</sup>
X-LARGE	\$20 <sup>99</sup>

### Call Us!

**SERVING: FAIRFIELD, WESTPORT & BLACK ROCK AREA**  
**1580 Post Rd.**  
**255-8823**  
**HAMDEN: 2545 Whitney Ave.**  
**288-3800**



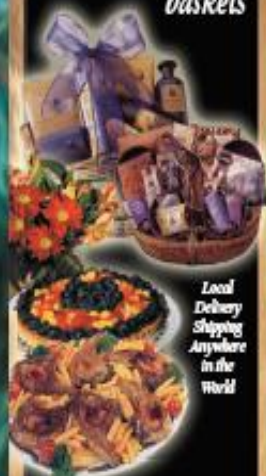
**Hours:**  
Sun-Thurs. 11am-1am  
Fri. & Sat. 11am-2am

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HUGE SELECTION  
of SHEARLING and  
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DAILY SPECIALS SAVINGS

30%  
to  
70% OFF

MARKET VALUES

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DESIGNERS Now Include...  
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Dominique Ouzilleau  
Vanessa Gianni

0%  
12 MONTH  
FINANCING  
on the spot approval

LIFETIME GUARINO GUARANTEE  
No Charge for NEW SALE Alterations

NO HASSLE REFUND

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For  
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190 Route 22  
Green Brook, NJ  
(732) 968-7000

Furs by Guarino  
339 Route 18  
East Brunswick, NJ  
(732) 390-4441

Furs by Guarino  
415 Route 18  
East Brunswick, NJ  
(Village Green Shopping Center)  
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From  
Collectibles  
to Playmates

**We Wish  
You A  
Merry  
CHRISTMAS**

**Wishes & Dreams**  
"A Unique Doll & Gift Shop"

56 W. Main St., Somerville • 908-707-0870  
Scenes: Tues.-Thurs. 10-6  
Fri. 10-6, Sat 10-5  
Come visit us on our website [www.wishesanddreams.com](http://www.wishesanddreams.com)  
Layaways & Free Gift Wrapping

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**Celebrate  
the  
Holidays**



Granite countertop  
with backsplash and flooring  
We Supply It!

**One Stop Shopping!**  
**Deal Direct!**  
**We Are The Fabricators!**

We use only our in-house installers  
no sub contractors!

**Complete Package  
SALE**

**it** **Ideal tile  
of green brook**  
Importers and Installers  
of Ceramic and Marble Tile

Sansone Plaza • 318A Route 22E • Green Brook  
**732-752-4700 • Fax: 732-752-0661**  
Mon., Tues., Wed., Fri. 9:30-6:30  
Thurs. 8:30-6:00 • Sat. 9:30-4:00

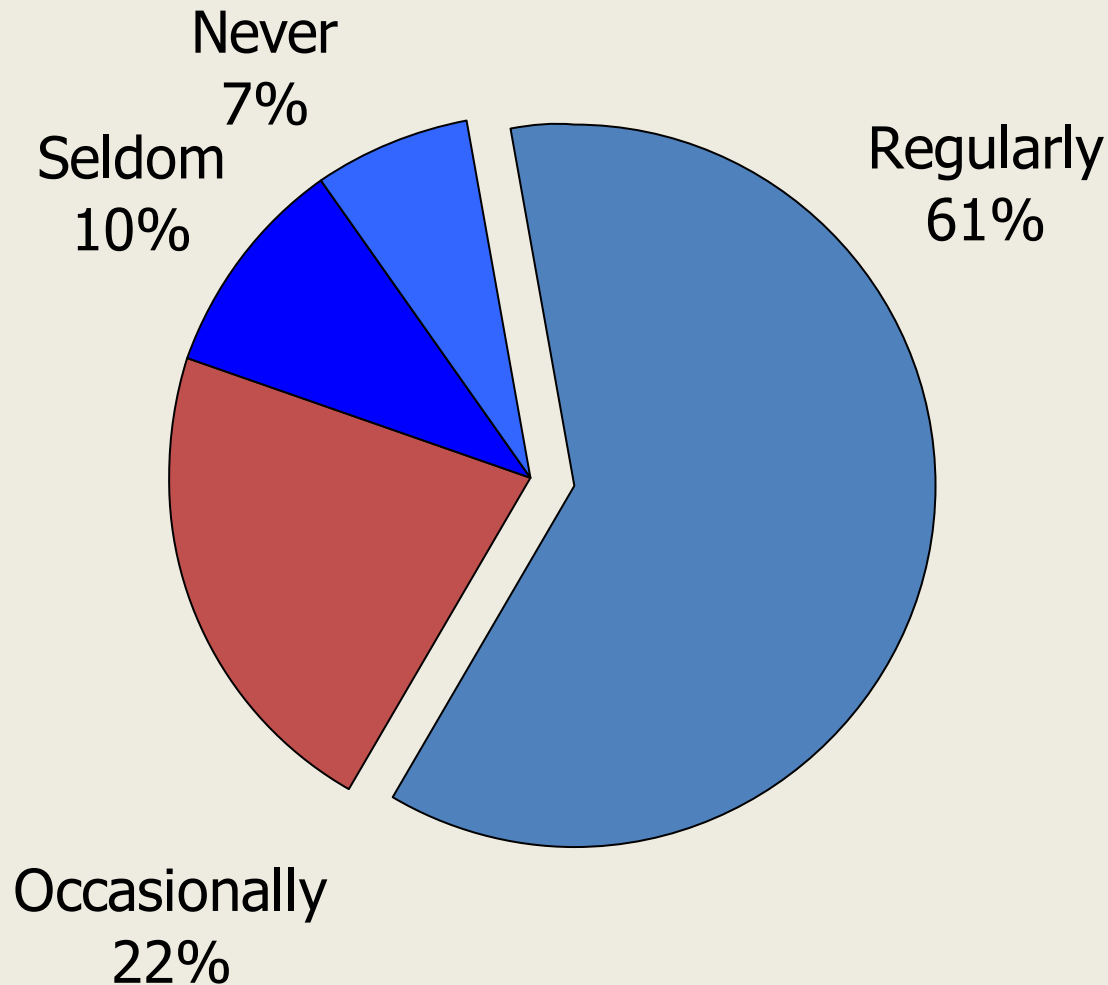


# How Consumers Use Paper Advertising:

## Preprints



# 83% of Adults Regularly or Occasionally use Paper Preprints



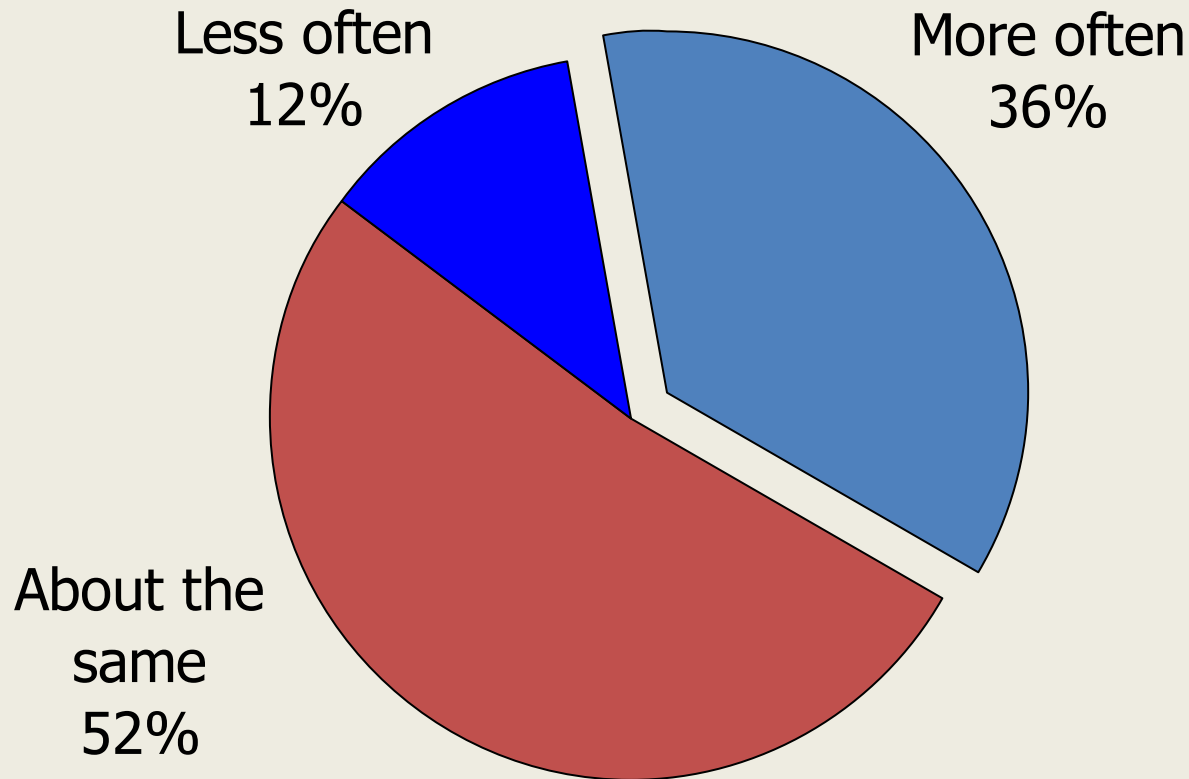
**70%  
of adults  
used in past  
30 days**

**49% used  
in past  
week**

Base: Total Adults

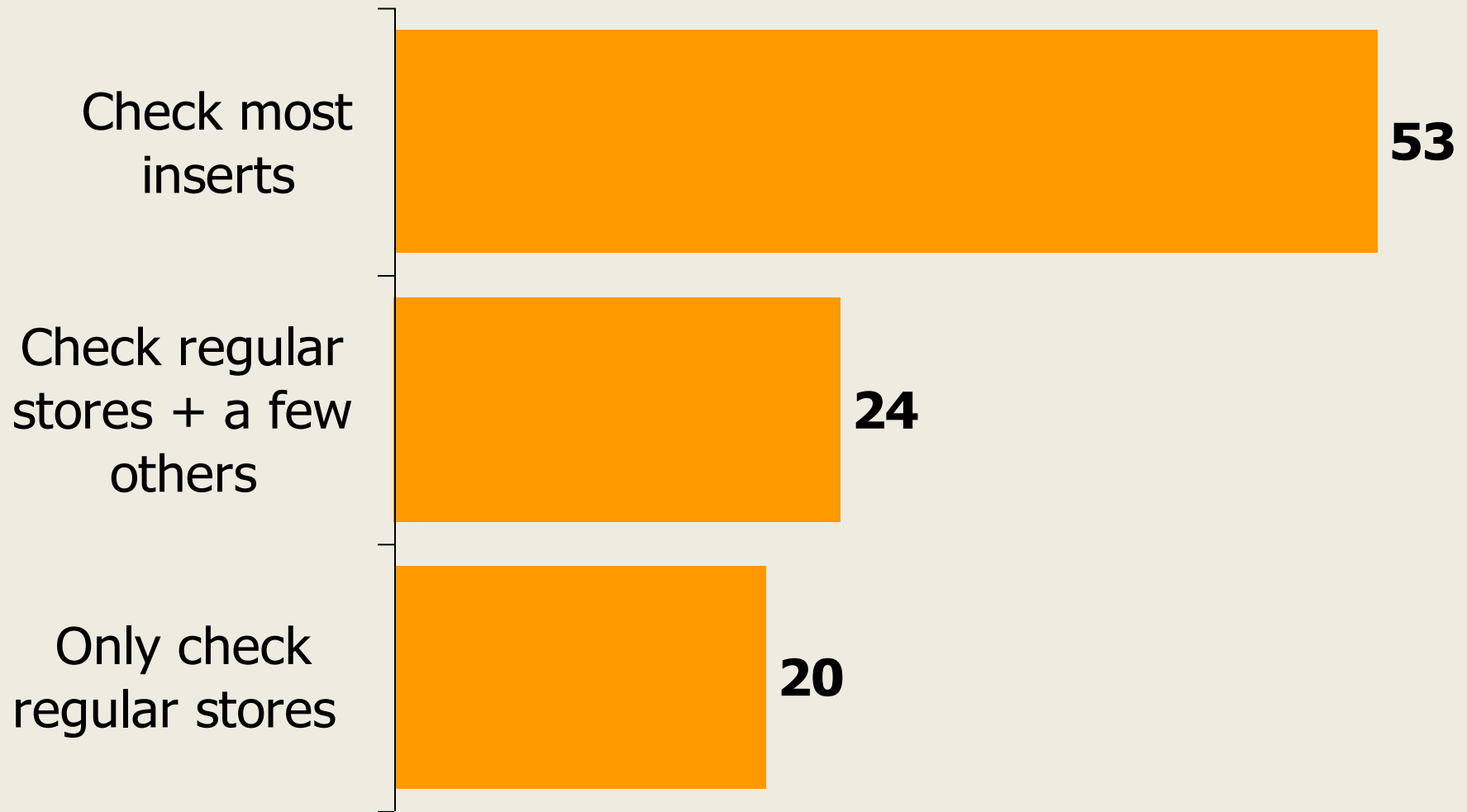
# Many More Are Increasing than Decreasing their Advertising Insert Usage

## Use of Advertising Inserts Compared to a Few Years Ago:



Base: Ever read or look at advertising inserts in papers

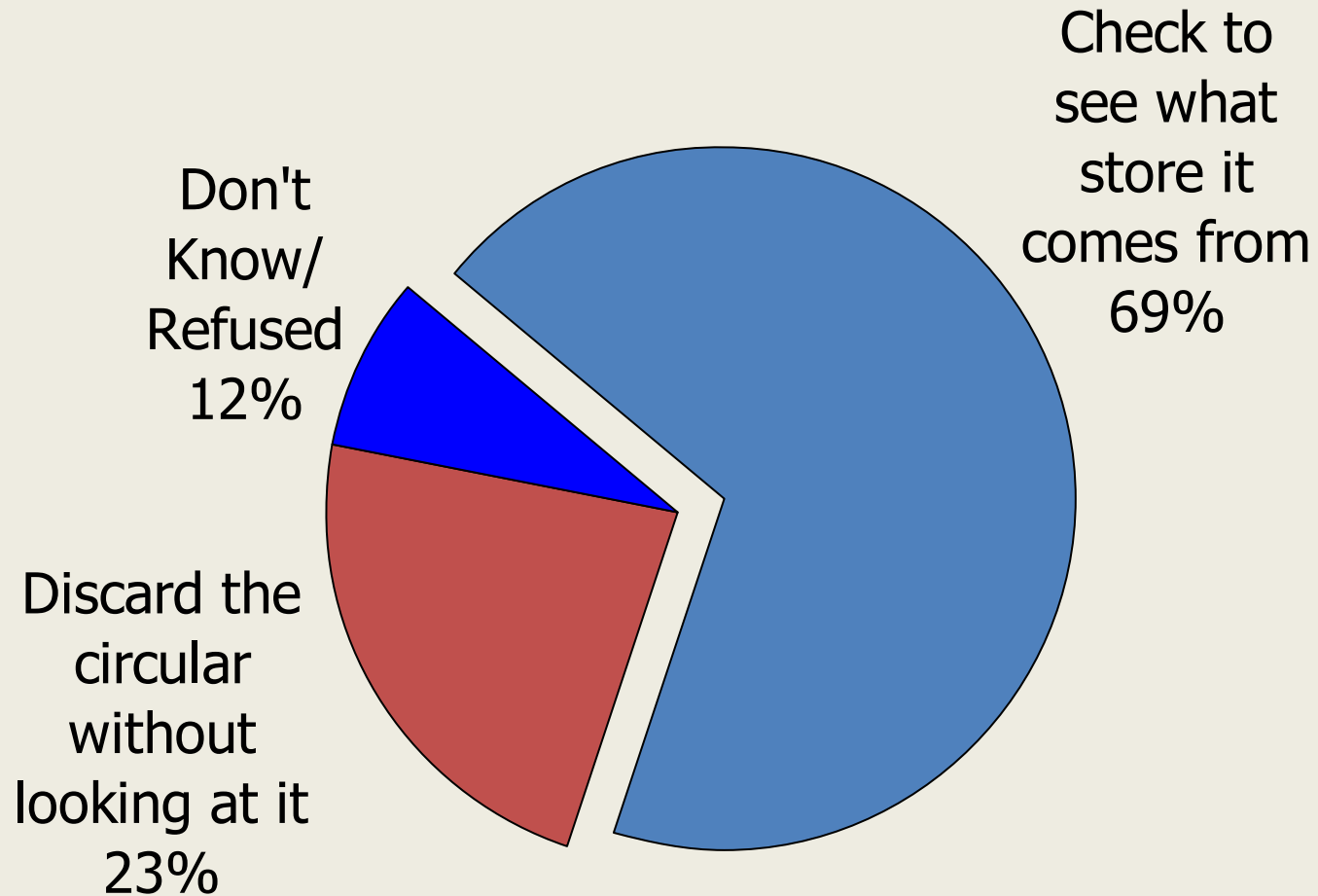
# Most Readers Check Preprints Beyond Their “Regular” Stores



Base: Ever read or look at advertising inserts in papers



# Most Will Check Weekday Ad Inserts



Base: Ever read or look at advertising inserts in papers

# Why Use Paper Preprints?

- Occasions for regular use
- Benefits for users
- Core Benefit

# Utility Model for Paper Advertising

Base: Ever Use Paper Preprints

## Occasions

- Check for sales 76%
- Sunday routine 65%
- Browse for fun 63%
- Plan regular shopping 46%

## Benefits

- Easy comparison shopping 71%
- Predictable 65%
- Realistic 50%
- Portable 29%

## Core Benefit

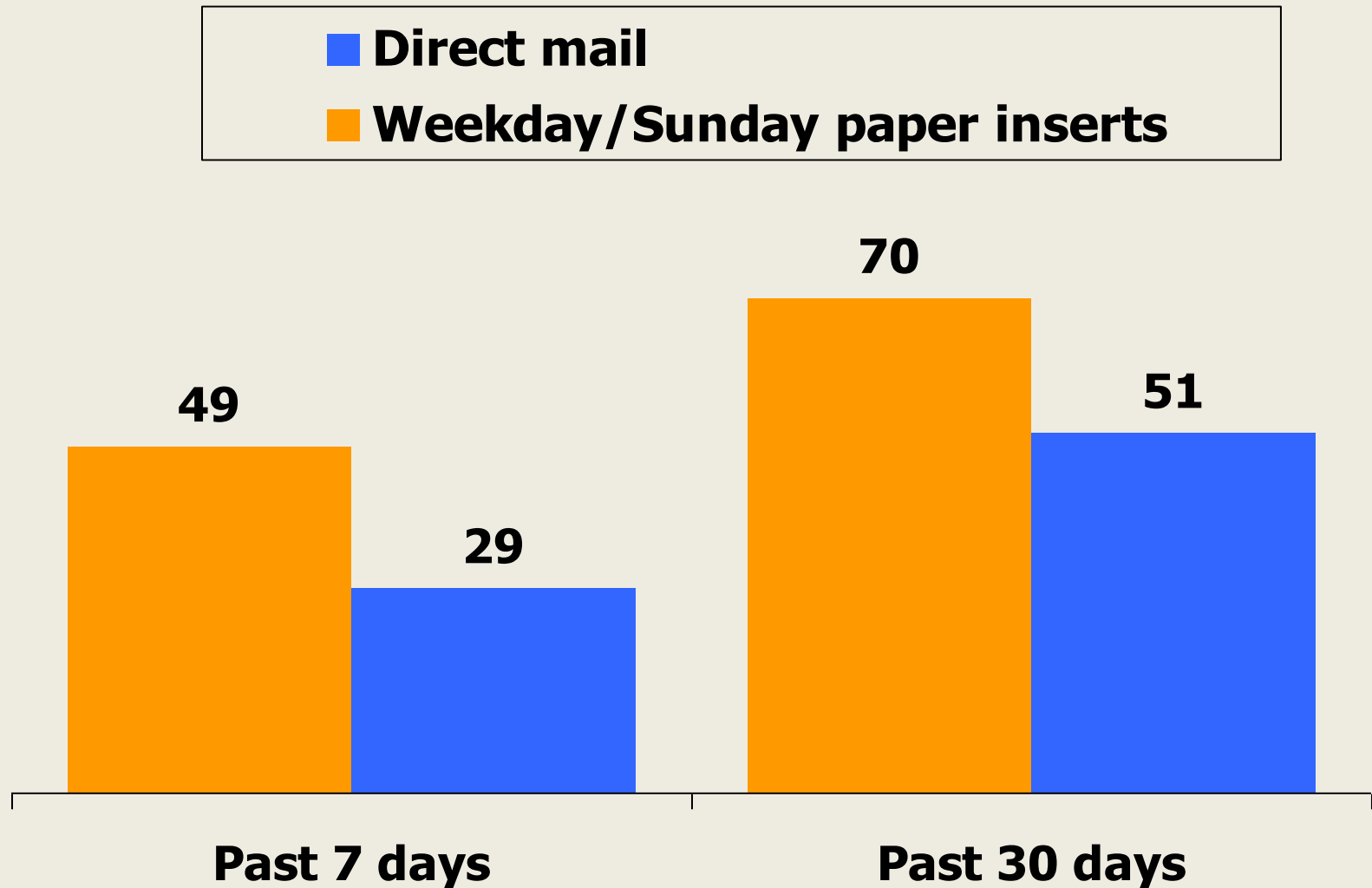
**Save Time &  
Money 65%**

**"In the  
Market"**

**70%**

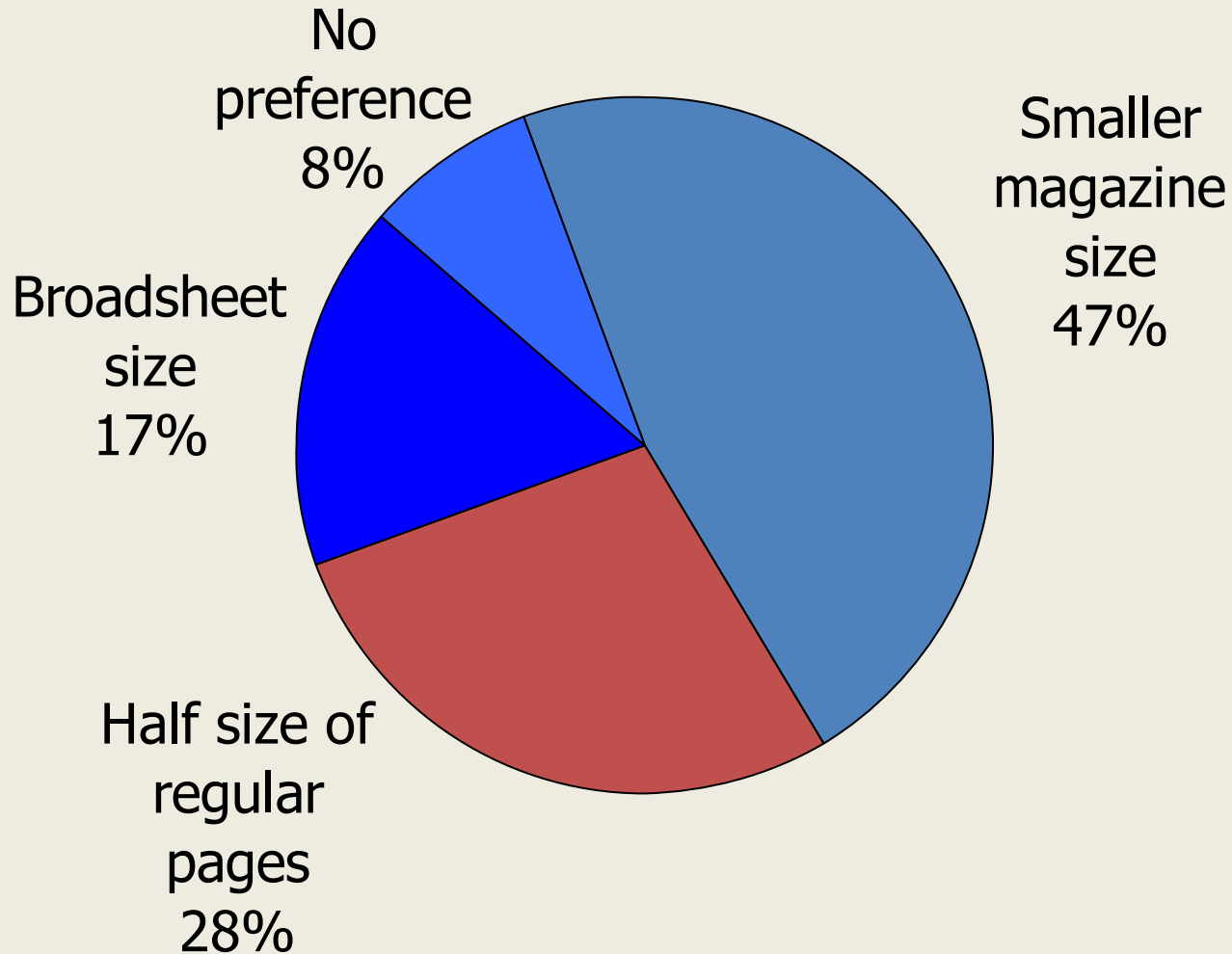


More Use Preprints from Papers than from Direct Mail:



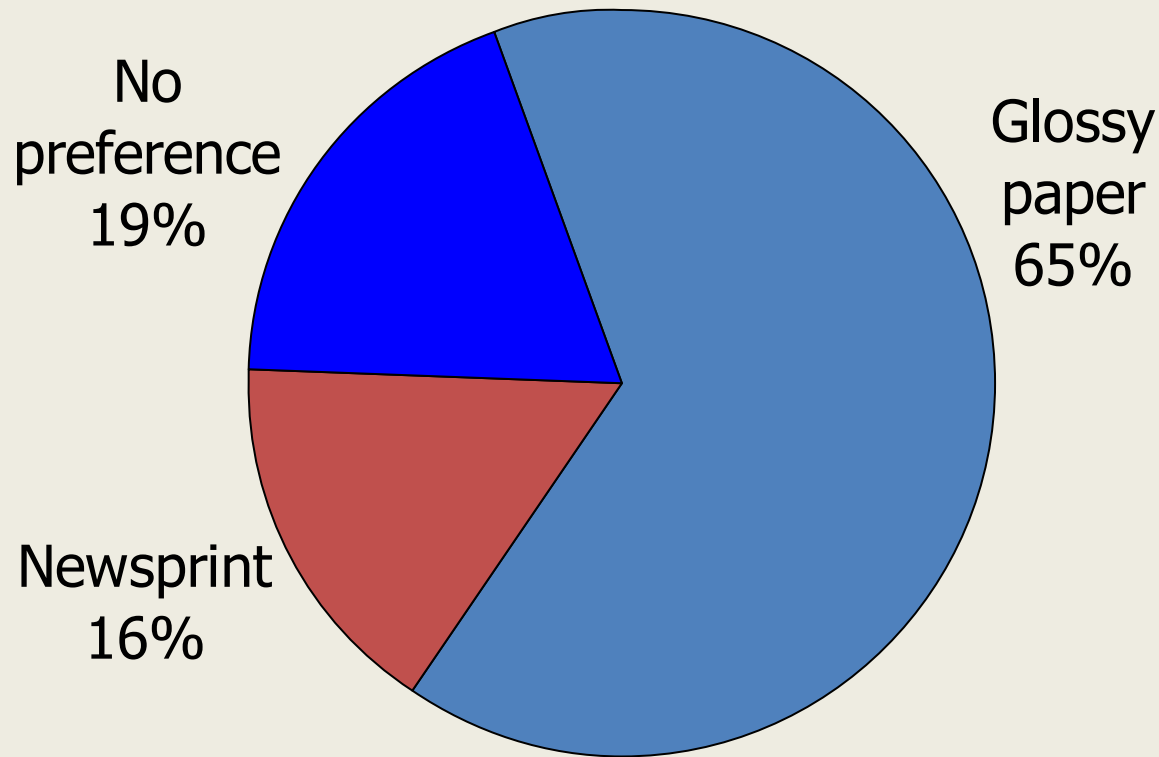
Base: Total Adults

# Insert Size Preference: Smaller



Base: Ever read or look at advertising inserts in papers

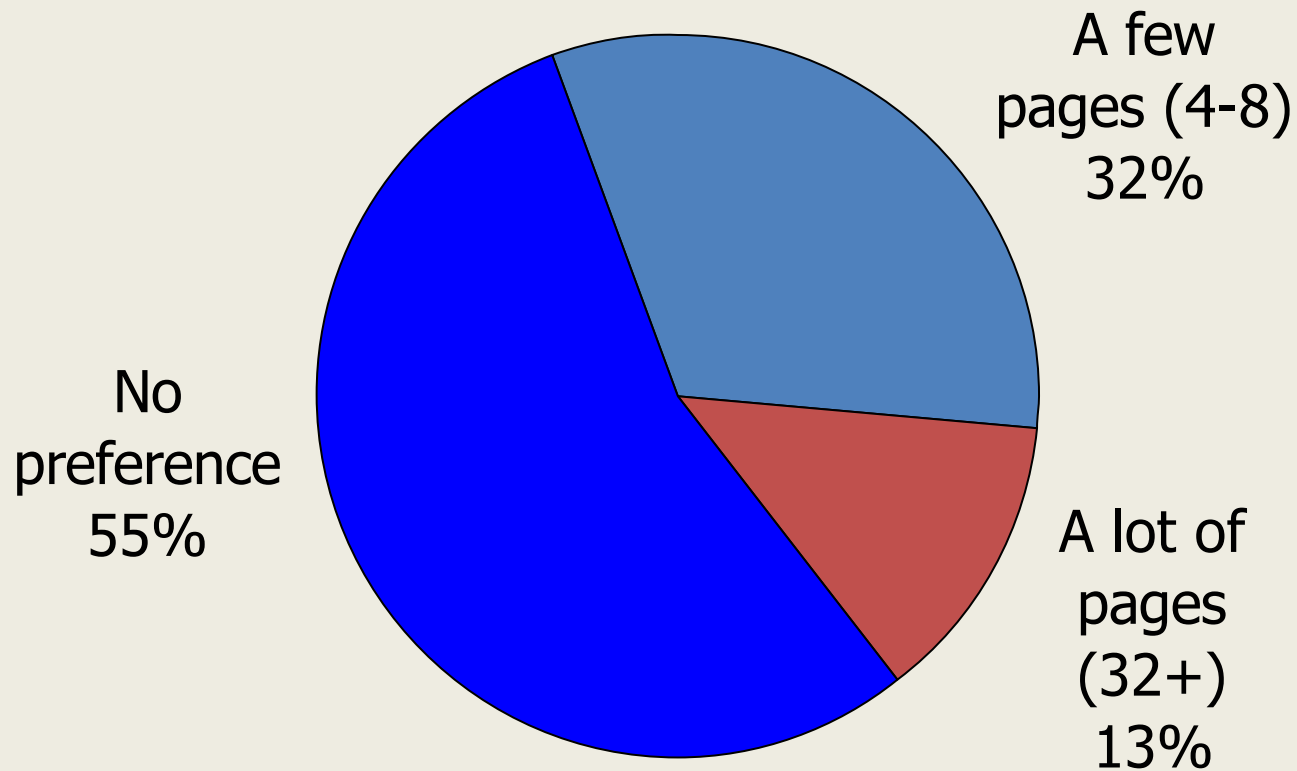
# Paper Type Preference: Glossy



Base: Ever read or look at advertising inserts in papers

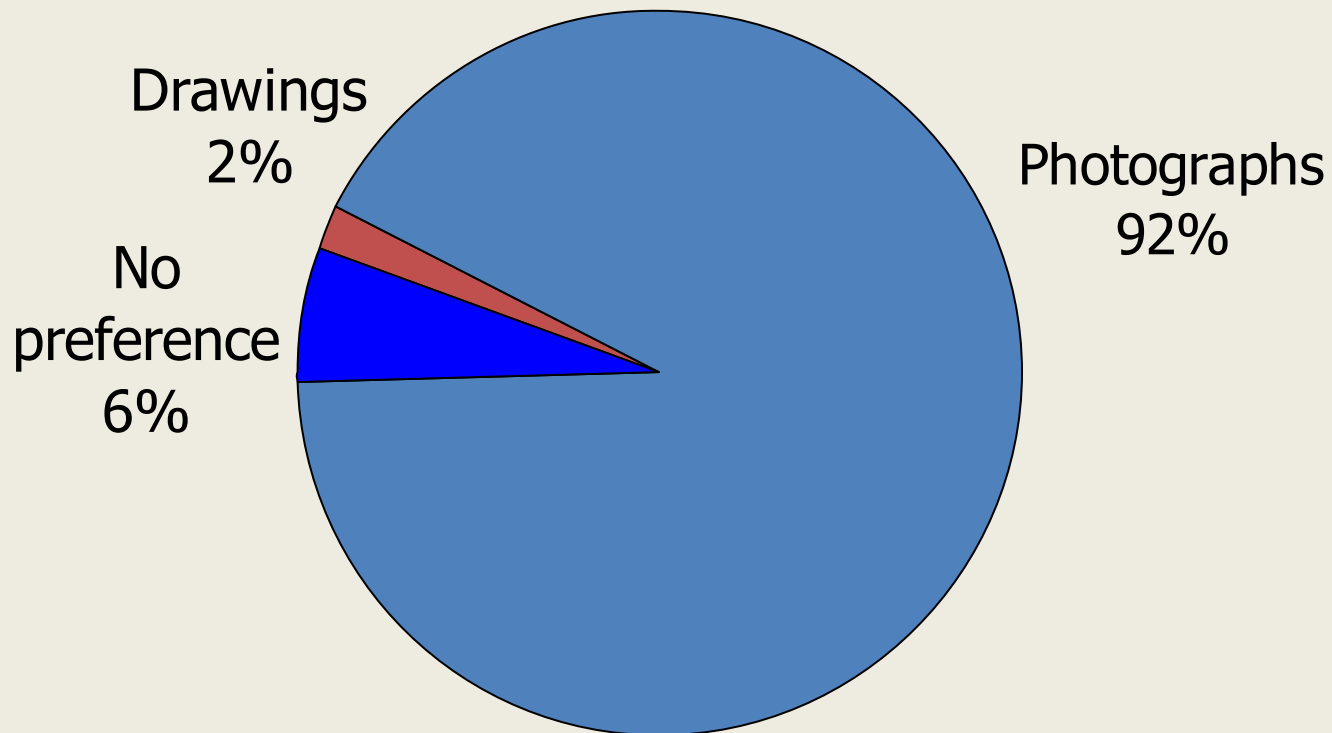


# Number of Pages: No Preference



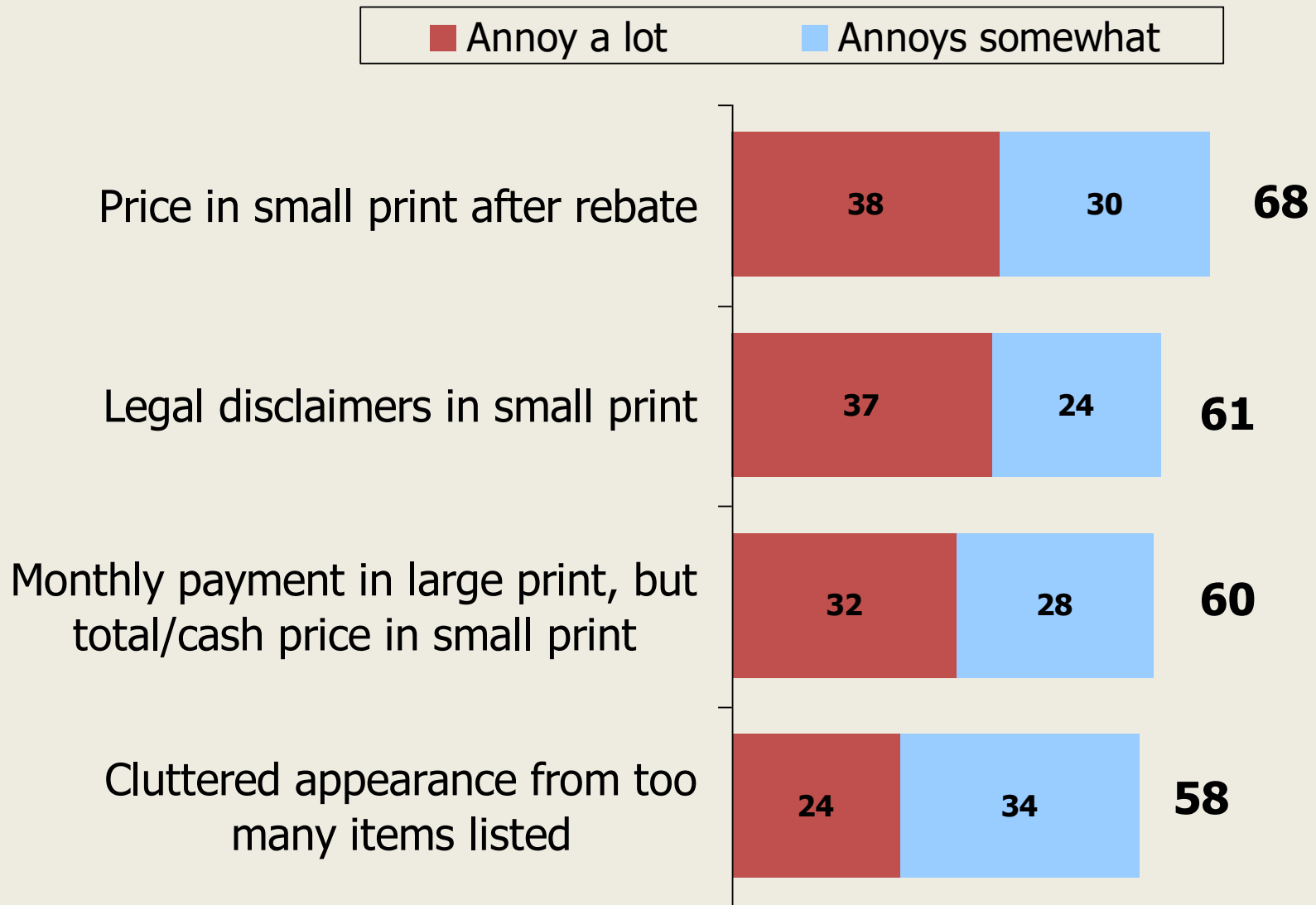
Base: Ever read or look at advertising inserts in papers

# Photographs vs. Drawings: Photos!



Base: Ever read or look at advertising inserts in papers

# Design Elements That Annoy



Base: Ever read or look at advertising inserts in papers



# Features/Benefits Summary

- Feature: Full Color  
— ***Benefit:*** ***62% Higher Readership***
- Feature: 2 Week Turnaround  
— ***Benefit:*** ***React quickly***
- Feature: Glossy Paper  
— ***Benefit:*** ***Enhance Image***
- Feature: Flexible Quantity  
— ***Benefit:*** ***Target specific areas with more impact and no waste***

# Glossy Print & Deliver Program

**Citywide**  
Remodelers & Builders

One call, we do it all!

**We specialize in:**

- **Kitchens & Baths**
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Homes • Condos • Offices • Schools  
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# Glossy Print & Deliver Program

A Local Insert Program is printed in full color and can be delivered with your paper.

- These single page and four page full color inserts are perfect for a local advertiser's sale flyer or community event brochure to promote a local festival, fair or event. They are produced on glossy paper.
- Local merchants order these inserts to be printed and delivered with your paper.

This is a great way to add profit and revenue to your Publications





# Glossy Print & Deliver Program



**Jake's**  
**LAWN CARE**  
COMPLETE MAINTENANCE  
**781-848-1664**

**Tree & Plant Installation**

**Black Walk Driveway**

**Water Features**

**Pool & Patio Design**

**FREE DELIVERY**  
FORMERLY KNOWN AS DOMINO'S

**Bella Re's Pizzeria**

**201-997-9770**  
49 Kearny Avenue • Kearny, NJ  
Serving Kearny • Harrison • North Arlington • East Newark • Part of Inland

**973-743-3500**  
37 Bloomfield Avenue • Bloomfield, NJ  
Serving Bloomfield • N. Newark • East Orange • Belleville

**GRAND OPENING**

"We are the same dependable team you always counted on. We thank you for your patronage over the past years. If you have any comments or concerns, please call Smiley at 201-232-8323"

**PIZZA HOURS:**  
Monday-Thursday  
11am to 10pm  
Friday & Saturday  
11am to 1am

**Amazon Green Salad**  
WITH CHICKEN or EGGS  
**\$4.99**

**50% Off, Pick, Hot or Mild Buffalo Wings or Chicken Tenders**  
Your Choice  
**\$5.99**

**New Rami 1/2 Potisserie Chicken Platter**  
**\$5.99**

**Add To Your Order Fries, 2 Hot Dogs Or Hamburger**  
for  
**99¢**

**Add To Your Order Any Sub**  
for  
**\$3.99**

**BREAD STICKS**  
LOTS OF DOTS  
Cheese • Cheddar • Garlic  
Your Choice  
**\$3.99**

**FREEDOM SPECIAL**  
1 Large Pizze With 1 Topping  
Plus 10 Buffalo Wings  
Choice of One Side Item  
& 2 Liter Bottle of Soda  
**\$19.99** + Tax

**FIRECRACKER SPECIAL**  
**1 Medium Pie**  
**\$4.98** + Tax  
Delivery or Take-Out • No Sides

**BELLA RE'S SPARKLER SPECIAL**  
**2 Bell Re's Delicious Pizzapies**  
Large **\$12.99** + Tax  
Medium **\$10.99** + Tax

# Glossy Print & Deliver Program

## Promote Local Events

This is an awesome way to promote local events including fairs, sidewalk sales, local festivals and major concerts or sporting events.

The full color flyer is printed on top quality paper and will be the premier piece for your local event.



# Glossy Print & Deliver Program



## Variety

- Everything from single sheets and four page tabs to multi page stitched booklets and special publications.



# Glossy Print & Deliver Program

**Pre-Holiday Savings!** Open Monday - Friday: 9 am - 5 pm  
*"where people come first..."*  
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262 State Street • North Haven 203-230-3711  
50 York Street • New Haven 800-993-8446

**ATTENTION OXYGEN PATIENTS!**

**Ultra Light System**  
Get HomeFill™ and breathe in the freedom.

- Weighs less than 5 lb.
- No liquid oxygen freeze-ups
- Quick, easy, and safe connection
- Two tanks last over 10 hours
- No waiting for deliveries
- Carry over the shoulder or around the waist

It's easy to fill your own Invacare cylinders for a continual portable oxygen supply. Use the lightweight Patient Convenience Pack and go!

**INVACARE**  
Yes, you can.™

**Full Pharmacy & Prescription Service**

- Oxygen
- Hospital Beds
- Bathroom Supplies
- Wheelchairs
- Scoters
- Seat Lift Chairs
- Commodes
- Nebulizers
- Respiratory Supplies
- Incontinence
- Free Delivery
- Diabetic Supplies
- Feeding Pumps & Supplies

**24 Hour Emergency Service**

Tuesdays is Seniors Day - 10% Off Every Product  
\*Does not include sale items or prescriptions

**YOU MAY QUALIFY FOR MEDICARE REIMBURSEMENT.**

**WOLF CRAFT MEDICAL EQUIPMENT**

- High Quality Printing...Dependable Delivery...High Consumer Value
- The full color glossy Local Inserts are printed on high quality glossy paper.

# Glossy Print & Deliver Program

**ATTENTION BUFFALO!**  
Largest Buy Here, Pay Here Inventory In Buffalo!

**BUY HERE! PAY HERE!**

**THIS WEEK ONLY!**

**REDUCED DOWN PAYMENT SALES EVENT**

**LOWEST DOWN PAYMENT EVER!**

**5 DAYS ONLY!**

**MON! 9AM-8PM** **TUE! 9AM-8PM** **WED! 9AM-5PM** **THURS! 9AM-8PM** **FRI! 9AM-5PM**

**Ontario Sales**

**332-6912** **625-8340**

**HURRY TO EITHER LOCATION!**

**VISIT OUR WEBSITE FOR COMPLETE INVENTORY: [www.123financed.com](http://www.123financed.com)**

**BUY IT HERE AND PAY FOR IT HERE!** **YOU WILL GET APPROVED!**

**NO/0 DOWN PAYMENT! 60 MO/6000 MILE WARRANTY!**

**CADILLACS • PONTIACS • OLDSMOBILES • MAZDAS • DODGES • BUICKS • CHRYSLERS • GMCs • JESPS**  
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**811 Midway Rd., Niagara!** **6001 S. Tonawanda Rd., Lockport!**

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