

10 Strengths of a Most Effective Leaders

This is a series of Training for your
Management TEAM

Presented by J.W. Owens



A Management
Perspective 303 Series



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Based on your extensive research, what defines a High-Creative leader or differentiates the most effective leaders?

While every leader is different, bringing different sets of strengths and weaknesses to the table, we found that High-Creative leaders consistently demonstrated the following 10 strengths:

Strong people skills and interpersonal capability: Caring, compassionate, big-hearted; respects people, connects well with others and makes them feel valuable.

Visionary: Communicates a compelling vision of the future that fosters alignment. Knows and sets strategic direction and business plans that allow teams/organizations to thrive.

Team builder: Unites, engages, and supports the team's efforts. Builds involvement and consensus, supports team members, and advocates for team initiatives.

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Personable/approachable: Accessible, available, open-door, friendly, likable, easy to work with, and good sense of humor.

Leads by example: Good role model. “Walks the talk.”

Passion and drive: Shows passion, enthusiasm, drive, and a strong commitment to the success of the organization and to personal success.

Good listener: Attentive and present when people are presenting their views.

Develops people: Shares experience and provides mentoring, coaching, career planning, and development experience to ensure growth and development.

Empowers people: Shares leadership and encourages people to take ownership, find their own solutions, make their own decisions, and learn from mistakes. Trusts people’s ability and their willingness to follow direction provided.

Positive attitude: Optimistic, upbeat; has a can-do attitude.

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Self-Leadership

Your advice starts with self-leadership. How do you define excellence in self-leadership?

- It's our experience that all great leadership starts with *self-leadership*. We define self-leadership as “**creating outcomes that matter most.**” When we create outcomes that matter most for ourselves, we are naturally acting at the highest levels of excellence—delivering the best results possible in our lives. **Self-leadership is a critical prerequisite for great leadership, but leadership goes beyond this and scales leadership—scales the capacity and capability of the organization to create what matters most.**

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- Furthermore, in order for leadership to be transformative, it's not enough to internally and privately work on your individual leadership—this is simply not sufficient to transform your organization.
- **While starting with self-leadership is the critical first step, scaling leadership beyond yourself to the rest of your team, and to your team's teams, is essential for organizational transformation. Organizational transformation occurs when individual development becomes collective leadership effectiveness.**

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Good Selling !



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