

Speaker One Sheet Guide & Template

Use the template on page 2 to create your own Speaker One Sheet

Instructions:

1. Use a high-quality headshot or photo of yourself
2. When creating your tagline, include your message.
3. Add your website or link to your speaking page on your site.
4. Include the best contact info.
5. Add your favorite quote or a great testimonial.
6. Include links to your social media.
7. List your signature talk titles – make these compelling!
8. Add your bio – include your story you’ve developed through the Message to Millions program.
9. Add “as seen on/in” credentials or “author of:” or another testimonial.
10. List your speaking services and prices (or price ranges): Keynote speeches, 1-hour workshop, half day or full day seminar, small group events, etc. Just list your top 3, and list all your services on your site or speaking page.
11. Get this designed on a site like Fiverr.com – just search “Speaker One Sheet” and find freelancers who can create this for you. Or do-it-yourself on free sites like Canva.com, it’s super easy. You can download it as a pdf which is the best format to send out with inquiries or download as a jpg (image) to include in documents and on web pages, like we did below).



TED MCGRATH

**Your
Image**

Your Name

Short tagline
(your message works great here)

Website

Contact Details

“Add a quote or testimonial

Social Media Links:



Signature Talk Titles
(make compelling)

1.

2.

3.

Bio: (Use your story)

As seen in:
(or use more testimonials)

Offerings & Rates:

Seminar

\$

1 Hour Workshop

\$

Keynote

\$