



AWAKEN THE MAGIC OF READING

DID YOU KNOW?

66% of fourth graders read below grade level. These kids are more likely to drop out of school. They struggle to succeed. The good news is that sparking a love of reading in elementary school boosts reading scores. In short, the more kids read, the more they succeed.

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Kid Scoop Weekly gets kids reading every week. Packed with games, puzzles, kid-tailored stories and news designed to make all kids WANT to read. And it works. As one third grade teacher exclaimed, "My students even take **Kid Scoop Weekly** out and read it at recess."

KIDS NEED YOU TO SUCCEED

Kid Scoop Weekly goes directly to local homes 52 weeks a year. And did you know kids who engage with your local paper can see an increase of 10% in reading test scores.

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