

How can technology companies achieve long-term success?

By starting with organizational agility.

The technology industry has always been at the forefront of innovation. But when it comes to digital revenue, there's still room for growth. And it all starts with staying agile.

Based on the global survey of technology business leaders "Organizational Agility at Scale: The Key to Driving Digital Growth," we identified five key behaviors for building organizational agility. Learn what it takes to become an agile organization.

Where do technology executives stand on their progress toward organizational agility?

Leaders:

13%

Aspirers:

29%

Laggards:

58%

Responsive

With industry trends and market conditions changing by the minute, you need the agility to act fast. Outdated planning processes just won't cut it. To keep up, technology organizations should practice active, continuous planning.

77%

say that their digital growth strategy is constantly evolving

Three obstacles to integrated, real-time planning:

- Inflexible legacy technology
- Bureaucratic organizational culture
- Lack of relevant employee skills

Adaptable

Business needs change all the time. Leading technology companies rely on flexible systems that enable them to change their organizational structures and processes on the fly.

67%

can quickly allocate people when opportunities arise

Skilled

People will always be the tech industry's most valuable asset. Strategic workforce planning can help you leverage your employees' skills to respond to changing market conditions.

48%

plan to upskill half or more of their workforce in the next five years

73%

agree that employees are encouraged to grow by learning new skills rather than being promoted

Empowered

Data silos prevent your team from doing their best work. But with full access to data, your employees get what they need to drive success and meet shifting customer expectations.

66%

agree that customer-facing employees are empowered to make decisions to improve the customer experience

46%

agree that employees have full access to data for making business decisions and driving growth

In Control

With agility and speed comes the need for measurement and control. To take advantage of new digital revenue streams, technology companies should measure more relevant KPIs to see what works.

73%

have the tools to measure the performance of new digital products and service lines

56%

believe that their organization's current KPIs are not reflective of the digital era

The technology industry holds a lot of potential for digital revenue growth, but fulfilling that potential will require new, agile ways of working.

[Check out the full report](#) to see more insights from leading agile businesses.